

ONLINE RATES & SPECS FOR ONE-STOPS

**Sponsorships are available across these featured
One-stops to target your message to a specific market:**

- Cross Channel
- Retail Channel
- Operations & Fulfillment
- Web Channel
- Print Channel



Sponsorships include:
728x90 Leader Board and
160x600 Wide Tower
 on One-stop home page
PLUS
728x90 Leader Board and
336x280 Super Button
 on One-stop article pages
\$900 net per month

Technical Specs (more detailed specs available)

Formats currently accepted: GIF, Animated GIF, JPEG, HTML, Flash, Unicast, Eyeblaster, PointRoll, Enliven, Bluestreak, Motif.

Will accept for testing: DHTML, Audio, Real, and Shoshkeles

Non-accepted formats: Java, Java Applet, Video

3rd Party Ad Serving: We will accept most 3rd Party Ad tags including DART, Atlas, Bluestreak, and Medifarm. All 3PAS must be accompanied by anti-caching documentation.

Dimensions and File Sizes: 728x90, 336x280, 160x600: 35kb

Frames and Looping: Maximum Frames: 4; Looping: 3 times

Materials due 2 business days prior to posting for banner ads and 5 days prior to posting for rich media ads. Include referring URL and alt text with instructions.

Cancellation Policy: Banners and sponsorships require a two-week written cancellation notice.

For more information or to reserve your space, contact:

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