

# THE MULTICHANNEL MERCHANT FRANCHISE

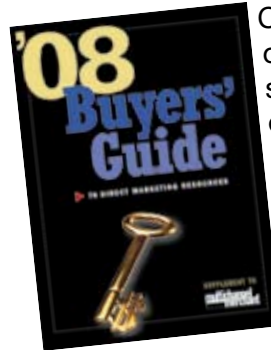
**MULTICHANNEL MERCHANT and its franchise products provide targeted, compelling content for multichannel merchants.**

## IN PRINT



**MULTICHANNEL MERCHANT** magazine—published in print and digitally, provides a complete focus on integrating front-end and back-end operations, and everything in between. Each issue includes Operations & Fulfillment featured content.

## 2009 Buyers Guide



Comprehensive guide to offline and online suppliers in all categories—ecommerce, lists, fulfillment, email marketing, contact centers, shipping and more.

## ONLINE



**MultichannelMerchant.com**  
Complete online resource, including supplier sourcing tools and targeted content.



## Webinars

Live and on-demand multimedia presentations with valuable branding and ROI opportunities.



## ListFinder

A searchable database of virtually all lists on the market—postal, email, telephone and insert media.



## Ask the Expert

Have your company expert respond to market-specific questions from our online audience.

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## ENEWSLETTERS



### MULTICHANNEL MERCHANT Weekly

Breaks critical catalog, e-commerce and multichannel news: mergers, launches, new campaigns, and more.



### Magilla Marketing

Best practices, case studies and truthful commentary on email marketing.



### List & Data Strategies

In-depth tips, strategies and analysis for using lists to drive sales.



### O+F Advisor

Strategic advice and tactical tips on an array of operations and logistics issues.

## CUSTOM SOLUTIONS

MULTICHANNEL MERCHANT works with you to create custom projects that cover relevant industry topics, align your brand with rich content, and are delivered via email. Custom Solutions include: E-special Reports, Tools of the Trade sponsored newsletters, E-Postcards, Whitepapers, Podcasts and more.



## EVENTS



### Annual Conference for Catalog and Multichannel Merchants

The largest event for catalog, Internet and multichannel merchants. Visit [www.accmshow.com](http://www.accmshow.com).



### National Conference on Operations & Fulfillment

The only conference dedicated to direct-to-customer operations and fulfillment. Visit [www.ncof.com](http://www.ncof.com).



For more information, visit [www.multichannelmerchant.com/advertisers](http://www.multichannelmerchant.com/advertisers)