

ABBREVIATIONS:

AW = Through APIs and Web services
 C = Can be customized
 F = Future
 L = Local delivery
 P = Supported through partners
 PRT = Partial
 R = Replicated database
 S = Some

KEY: Grade - Rank - % user base

GRADE
 A= This is a major strength of our application suite
 B= Above average in functionality and feature set
 C= We offer and support this in our application suite
 D= This is a minor element in our application suite
 E= We do not support this in our application suite

RANK
 1= We are a market leader here
 2= We are competitive
 3= Support basic functionality only

% installed base using this
 1 = >90%
 2 = 75-89%
 3 = 50-74%
 4 = 25-49%
 5 = <25%

* Recently introduced

e-commerce

functionality

rules

modular rankings

Software	e-commerce				functionality									rules				modular rankings								
	Integrated shopping cart	Complete e-commerce module	Shared database for call center and Web	Support for real-time Web order import	Display all SKU sizes/ colors in BE	Fulfillment functionality	Support single inventory in multiple warehouses	Integrated manufacturing	Supports non-U.S. addresses	Supports multiple currencies	Integrated accounting module	% of users with few/ minor modifications	% of users with major modifications	Interfaces	Basic business rules	Complex business rules	Enterprise integration	Order entry/ customer service	E-commerce	Contact/campaign management	Warehouse management	Fulfillment	Merchandise planning/ forecasting	Customer database management	Marketing database/ analytics	Retail management/ POS
AssistCommerce Suite	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes	60	40	No	Yes	P	No	A-2-1	A-1-4	A-1-1	B-2-1	A-1-1	C-2-5	A-2-4	A-1-3	D-3-5
Avexxis	No	No	Yes	Yes	No	Yes	Yes	No	Yes	No	Yes	30	70	Yes	Yes	No	No	A-1-1	C-2-5	D-3-5	B-2-1	A-2-1	B-2-4	C-3-3	D-3-5	C-2-4
Cadence Fulfillment System	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes	No	NA	Yes	50	50	Yes	Yes	No	No	B-1-4	A-1-3	E	A-1-1	A-1-1	C-3-4	C-2-2	E	E
CMS	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	90	10	Yes	Yes	No	No	A-1-1	A-1-4	A-1-1	B-2-3	A-1-1	C-3-5	A-2-3	A-2-3	B-2-3
Comprehensive Commerce	Yes	Yes	R	Yes	Yes	Yes	Yes	No	Yes	F	F	0	0	No	Yes	Yes	No	A-1-1	A-1-2	B-2-X	B-1-X	B-2-X	E	A-1-X	A-2-X	E
CoreSense On-Demand	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	95	5	Yes	Yes	Yes	Yes	A-1-1	A-1-1	B-2-1	B-2-1	A-1-1	D-3-1	A-1-1	B-2-1	A-2-1
CWDirect	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	50	10	Yes	Yes	Yes	Yes	A-1-1	A-2-1	C-3-2	B-2-2	A-1-1	C-3-2	A-1-1	A-2-1	A-1-X
CWSerenade	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	50	0	Yes	Yes	Yes	Yes	A-1-1	A-2-1	C-3-2	B-2-1	A-1-1	C-3-2	A-1-1	A-2-1	A-1-X
Direct 500	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	100	0	Yes	Yes	Yes	Yes	A-1-NA	A-1-NA	A-1-NA	A-1-NA	B-2-NA	A-2-NA	B-2-NA	A-2-NA	C-2-NA
Directions Fulfillment	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	10	30	No	No	No	No	A-1-1	A-1-3	B-2-1	A-2-1	A-1-1	B-2-2	A-1-1	B-2-2	B-2-5
Ecometry Commerce Suite	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	50	20	Yes	Yes	Yes	Yes	A-1-1	A-1-4	A-1-1	B-2-1	B-2-1	B-2-1	A-1-1	A-2-1	A-2-4
Escalate Retail Multi-Channel	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	50	10	Yes	Yes	Yes	Yes	A-1-1	A-1-1	B-2-2	C-2-3	A-2-2	B-2-3	A-1-1	B-3-3	A-1-5
InOrder	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	30	70	Yes	Yes	Yes	Yes	A-1-1	A-1-4	B-2-2	B-2-5	A-1-1	A-1-1	B-2-1	A-2-4	A-2-5
Junction Solutions	Yes	Yes	Yes	Yes	No	Yes	Yes	No	Yes	Yes	Yes	60	40	Yes	Yes	Yes	Yes	A-1-1	A-1-3	A-2-1	C-4-2	A-2-2	B-2-4	B-2-2	A-1-3	A-1-4
Mach2K	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	80	20	Yes	Yes	Yes	Yes	A-1-1	B-2-2	B-2-2	A-1-1	A-1-1	B-2-2	A-1-1	A-2-1	B-2-4
Mail Order Manager	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	15	5	Yes	Yes	Yes	Yes	A-1-1	A-1-4	A-2-3	B-2-3	A-1-1	B-2-3	A-2-1	B-1-2	B-2-5
Mail Order Software Plus	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	75	25	Yes	Yes	Yes	Yes	A-1-1	A-2-3	A-1-1	A-2-1	A-1-1	B-2-1	A-1-1	B-2-1	B-3-4
Mailware	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	80	20	Yes	No	No	Yes	A-1-1	A-1-4	A-1-2	A-2-2	A-1-1	C-3-5	A-2-1	B-2-2	C-3-5
Natural Order	Yes	Yes	Yes	Yes	1 Click	Yes	Yes	Yes	Yes	Yes	Yes	80	20	Yes	Yes	S	C	A-1-1	C-2-5	C-2-1	A-2-1	B-2-1	C-2-2	A-1-1	A-1-1	C-3-5
NetDotOrder	Yes	Yes	Yes	Yes	Yes	Yes	PRT	L	Yes	Yes	No	75	25	Yes	Yes	Yes	No	A-1-1	A-1-2	B-2-1	E	C-2-1	C-2-3	A-2-1	C-3-1	C-3-3
OrderMotion	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	75	25	Yes	Yes	Yes	No	A-1-1	A-2-1	A-1-3	B-2-3	A-1-1	C-3-3	A-1-1	A-2-1	B-2-NA
Order Power!	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	NA	75	25	Yes	Yes	Yes	Yes	A-1-NA	A-1-NA	A-2-NA	A-2-NA	A-1-NA	B-2-NA	A-1-NA	B-2-NA	E
OrderSuite	No	No	No	Yes	Yes	Yes	Yes	No	Yes	Yes	No	70	30	No	No	No	No	A-1-1	B-2-2	A-1-1	B-2-2	B-2-2	B-2-2	A-2-2	A-1-2	C-3-5
PRA Multi-Channel	No	No	Yes	Yes	Yes	No	Yes	No	Yes	Yes	Yes	NA	NA	Yes	Yes	Yes	Yes	A-1-1	C-3-1	A-1-1	P-3-1	B-2-1	C-3-1	A-1-1	B-2-1	B-2-1
Profitability Software Suite	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	100	NA	Yes	Yes	Yes	Yes	A-1-1	A-1-1	A-1-1	B-2-3	B-2-3	B-2-5	A-1-1	B-2-1	B-2-4
Response	Yes	No	No	Yes	D	Yes	Yes	Yes	Yes	No	No	40	60	Yes	Yes	Yes	Yes	A-1-1	B-1-2	A-1-5*	B-2-1	A-2-1	C-2-4	B-2-1	B-2-1	C-2-5
Ship4U	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	No	100	0	Yes	Yes	No	No	A-1-1	A-2-4	D-3-5	A-1-3	A-1-1	D-3-5	B-2-4	C-3-3	E
SigmaCommerce	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	No	Yes	50	50	Yes	Yes	No	AW	A-1-1	A-1-4	A-1-4	A-1-1	A-2-1	B-2-1	B-2-1	A-2-4	C-3-3
Stone Edge Order Manager	No	No	Yes	No	No	Yes	No	Yes	No	No	No	95	5	Yes	Yes	No	No	A-2-1	A-1-1	E	D-3-4	A-1-4	D-3-5	C-3-5	E	B-1-5
TernoVelocity	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	60	30	Yes	Yes	Yes	Yes	A-1-1	A-1-3	B-2-5	B-2-3	A-2-1	B-2-3	A-1-1	A-1-2	A-2-4