

AGENCIES & CREATIVE SERVICES

Catalog Development & Design

McIntyre direct
Precision Cataloging™

McIntyre Direct
700 N Hayden Island Drive, Suite 390
Portland, OR 97217-8185
Phone: 503-286-1400
Fax: 503-286-1300
Contact: Susan McIntyre
Email: susan@mcintyredirect.com
Website: www.mcintyredirect.com

Since 1991 over 170 catalogers have trusted McIntyre Direct to bring their catalog programs to the next level. We offer full service catalog creative, strategy, consulting, circulation, production and prepress, all focused on one goal: making your catalog goals a reality. Give us a call. We'd love to talk over your catalog challenge.

Consultants

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Precision Cataloging™

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Direct Mail Agencies

**HEARTLAND
CREATIVE**
Communications, Inc.

Heartland Creative Communications Inc
13838 SW Northview Drive
Tigard, OR 97223
Phone: 503-579-7670
Fax: 503-579-6174
Email: markkoch@ix.netcom.com
Website: www.heartlandcreativeinc.com

Work with the designer who created the 2011 MCM Catalog of the Year.

- Complete catalog design - start up catalogs a specialty
- Creative communication that sells
- 20 years of direct marketing experience
- 2010 DMA Echo Gold Award for Non-Profit Consumer
- Direct mail design - Non-profit specialist

Online Marketing Agency

Vocus
12051 Indian Creek Court
Beltsville, MD 20705
Phone: 1-800-345-5572
Email: info@vocus.com
Website: www.vocus.com

Sweepstakes/Games Agencies

VENTURA ASSOCIATES INTL. LLC
MARKETING & PROMOTION

Ventura Associates International LLC
1040 Avenue of the Americas
New York, NY 10018
Phone: 212-302-8277
Fax: 212-302-2587
Contact: Al Wester, President (ext 3015)
Email: info@sweepspros.com
Website: www.sweepspros.com

Full-service sales promotion agency with particular expertise in prize promotions.

Services: Creation and administration of online and traditional sweepstakes, games and contests. Also provides creative, fulfillment, website design and hosting, database management, tie-ins, co-ops, interactive, research, multicultural, social media and direct marketing services.

Clients: Aegon, Bath & Body Works, Bonnier Corporation, Burlington Coat Factory, Consumers Union, Haband Company, Saks Fifth Avenue, Time Inc., Victoria's Secret

Professional Affiliations: ASI, DMA, PMA, PIMA

CUSTOMER LOYALTY/CRM

Customer Loyalty/Incentive Programs

InteliSpend
1400 S Highway Dr
Fenton, MO 63099
Phone: 636-226-2269
Contact: Nikki Washington

RESTAURANT.COM®
INCENTIVE & LOYALTY SOLUTIONS

Restaurant.com Incentive & Loyalty Solutions
1500 W Shure Drive, Suite 200
Arlington Heights, IL 60004
Phone: 866-951-1475
Fax: 847-481-5825
Contact: Howie Schnuer
Email: IncentivesBG@Restaurant.com
Website: www.incentives.restaurant.com

Restaurant.com Incentive & Loyalty Solutions helps businesses of all sizes increase response rates, improve ROI and reduce promotional costs. With quick turnaround, nationwide coverage and customization options, it's the promotion that your customers want. Visit www.incentives.restaurant.com or call us today at 866.951.1475 for details.

DATABASE MARKETING

Address Correction & Validation Software

MELISSA DATA®

Your Partner in Data Quality

Melissa Data

22382 Avenida Empresa
Rancho Santa Margarita, CA 92688-2112

Phone: 800-635-4772

Fax: 949-589-5211

Email: salesdepartment@melissadata.com

Website: www.MelissaData.com

Since 1985, Melissa Data has been providing data quality and mailing solutions for marketers, including tools to clean, verify, standardize and enhance contact data.

- Address Verification & Correction
- Postal Presorting
- NCOA^{Link} Processing (U.S & Canadian)
- Data Appending
- Merge Purge /Deduplication
- Mailing Lists

Satori Software®

Simply Powerful Data Quality Solutions

Satori Software Inc

1301 5th Ave, Suite 2200

Seattle, WA 98101-2676

Phone: 800-553-6477

Email: sales@satorisoftware.com

Website: www.SatoriSoftware.com

Protect your investment in your customer database. Integrate Satori solutions with your web forms, data entry applications and contact management systems. Now it's affordable to verify and update contact data from point-of-entry to daily use. Plus, integrated Move Update processing means no more manual import/export. Call 1-800-553-6477 to learn more.

Database Marketing: Full-Service

CognitiveDATA
A MERKLE company

Cognitive Data

500 President Clinton Ave, Suite 301

Little Rock, AR 72201

Phone: 919-636-3632

Contact: Cindy Marshall, CMO

Email: ccmars@cognitivedata.com

Website: www.cognitivedata.com

Customer Insight Solutions that Drive ROI

CognitiveDATA provides full service marketing solutions for many of the world's leading retailers. We offer quantitative, information-based solutions that maximize return on marketing investment. Our solution includes strategic consulting, advanced data hygiene, multi-channel integrated customer database solutions, innovative data processing, reporting, analytics and measurement. The company is a wholly owned subsidiary of Merkle Inc. Learn more at www.cognitivedata.com.

KBM Group

2050 N Greenville Ave

Richardson, TX 75082

Phone: 713-995-2358

Contact: Peggy Garner

Email: sales@kbgm.com

Database Marketing: Modeling & Analytics


MERITDIRECTSM
HIGHER GROUND

MeritDirect

333 Westchester Avenue

White Plains, NY 10604

Phone: 914-368-1000

Fax: 914-368-1150

Contact: Roberts Sanchez

Email: rsanchez@meritdirect.com

Website: www.meritdirect.com

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E-COMMERCE

Content Management

Heiler Software

645 Griswold St, Suite 1888
Detroit, MI 48226

Phone: 313-879-3272

Contact: Jennifer Krizanek, Marketing Manager

Email: jkrizanek@heiler.com

Website: www.heiler.com

e-Commerce Services

Ability Commerce

1300 Park of Commerce, Suite 164
Delray Beach, FL 33445

Phone: 561-330-3151

Fax: 561-330-3154

Contact: Jennifer Tonisson

Email: sales@abilitycommerce.com

Akamai

8 Cambridge Ctr

Cambridge, MA 02142

Phone: 617-444-2805

Contact: Kylee McRae

Cactus Commerce

490 St Joseph, #103

Gatineau, QC J8Y 3Y7

Phone: 819-778-0313

Contact: Lynnette McLaughlin

CDC Commerce

156 Front St W, Suite 400

Toronto, ON M5J 2L6

Phone: 416-673-4201

Contact: Kevin Butler

Channel Advisor

2701 Aerial Center Pkwy

Morrisville, NC 27560

Phone: 919-228-4700

Contact: Noreen Allen

Circle Commerce

30 Avon Meadow Ln

Avon, CT 06001

Phone: 616-667-1647

Contact: John Fink

Junction Solutions

1720 Windward Concourse, Suite 125

Alpharetta, GA 30005

Phone: 678-387-3835 x 1017

Contact: Denise Doyle

e-Commerce Technology

**Shotfarm LLC**

417 N Ashland Ave

Chicago, IL 60622

Phone: 312-239-0591

Contact: Mike Lapchick, CEO

Email: mikel@shotfarm.com

Website: www.shotfarm.com

Shotfarm is a free Product Image Exchange that lets retailers and manufacturers manage, request, find and distribute product images from a single centralized and standardized platform. Shotfarm features a gallery-style interface, batch uploading, image quality requirements, and customizable sharing and downloading, all within a secure, permissions-based environment.

SteelHouse

5870 W Jefferson Blvd, Suite F

Los Angeles, CA 90016

Phone: 888-978-3354

Fax: 310-295-0099

Email: info@steelhouse.com

Website: www.steelhouse.com

ELECTRONIC CATALOG

Nextbook

480 New Holland Ave, Suite 9000

Lancaster, PA 17602-2292

Phone: 866-268-1219 x 156

Contact: Marcus Grimm

Zmag

320 Congress St, Fl 3F

Boston, MA 02210

Phone: 617-963-8017

Contact: Sean Ford

E-MAIL MARKETING

E-Mail Marketing: Full-Service

Epsilon Interactive

16 W 20th St, 9th Floor
New York, NY 10011
Phone: 212-457-7000
Contact: Danielle Lawrentz

ExactTarget

20 N Meridian St, Suite 200
Indianapolis, IN 46204
Phone: 317-423-3928
Contact: Benham Roberts

iContact

5221 Paramount Pkwy, Suite 200
Morrisville, NC 27560
Phone: 877-820-7837
Contact: Sally Lowery

Lyrus Technologies Inc

6401 Hollis St, Suite 125
Emeryville, CA 94608
Phone: 800-768-2929
Contact: Allison Landis

Silverpop

200 Galleria Pkwy SE, Suite 75
Atlanta, GA 30339
Phone: 678-247-0580
Contact: Lindsay Mahoney

StrongMail

1300 Island Dr, Suite 200
Redwood City, CA 94065
Phone: 650-421-4255
Fax: 650-421-4201
Contact: Kristin Hersant, Vice President of Corporate Marketing
Email: khersant@strongmail.com
Website: www.strongmail.com

E-Mail Marketing: Transmission

Bronto Software

324 Blackwell St Ste 410
Durham, NC 27701
Phone: 919-595-2500
Contact: Kevin Skurski
Email: info@bronto.com
Website: www.bronto.com

FULFILLMENT

Fulfillment: 3rd-Party Logistics



FIFTHGEAR
accelerating commerce

Fifth Gear

9100 Purdue Rd, Suite 400
Indianapolis, IN 46268
Phone: 800-577-7045
Contact: Carol Smith, Territory Manager
Email: tellmemore@infifthgear.com
Website: www.inFifthGear.com

Company Description:

Fifth Gear provides warehouse and fulfillment operations, customer contact centers, creative design and marketing services, and order management software systems for retailers and brand manufacturers.

Ingram Micro

1600 E St Andrews Pl
Santa Ana, CA 92705
Phone: 949-929-6938
Contact: Scott Michaelis, VP of Business Solutions
Email: scott.michaelis@ingrammicro.com
Website: www.ingrammicro.com



Product Development
Corporation

PDC

400 W Crossroads Pkwy, Suite F
Bolingbrook, IL 60440
Phone: 317-575-6410
Contact: Richard Meldman
Email: rmeldman@teampdc.com
Website: www.teampdc.com

Strategically positioned in markets across North America, PDC provides customized fulfillment, warehouse and call management services to meet your specific distribution and return logistics needs.

Fulfillment: Merchandise

Kika Systems

300 Riverpark Dr
North Reading, MA 01864
Phone: 781-305-5185
Contact: Christina Marie Tramontozzi

Fulfillment: Order Mgmt. Systems/Software

CDS Global

1901 Bell Ave, Suite 19
Des Moines, IA 50315
Phone: 515-699-3741
Contact: Allison Gattis

Fulfillment: Return Logistics



Inmar

2601 Pilgrim Ct
Winston-Salem, NC 27106
Phone: 866-440-6917
Fax: 336-770-1939
Email: solutions@inmar.com
Website: www.inmar.com

Inmar connects trading partners through consulting, software services, and operations. Our proprietary Digital Promotions Network™ manages a digital promotion completely for a brand or retailer in the digital promotions ecosystem and leverages existing in-store infrastructure to securely redeem paperless coupons at checkout, in real-time.

LIST & DATA PROCESSING

List & Data Hygiene

MELISSA DATA®

Your Partner in Data Quality

Melissa Data

22382 Avenida Empresa
Rancho Santa Margarita, CA 92688-2112
Phone: 800-635-4772
Fax: 949-589-5211
Email: salesdepartment@melissadata.com
Website: www.MelissaData.com

Since 1985, Melissa Data has been providing data quality and mailing solutions for marketers, including tools to clean, verify, standardize and enhance contact data.

- Address Verification & Correction
- Postal Presorting
- NCOALink Processing (U.S. & Canadian)
- Data Appending
- Merge Purge /Deduplication
- Mailing Lists

Satori Software®

Simply Powerful Data Quality Solutions

Satori Software Inc

1301 5th Ave, Suite 2200
Seattle, WA 98101-2676
Phone: 800-553-6477
Email: sales@satorisoftware.com
Website: www.SatoriSoftware.com

Still sending your valuable data out to be cleaned and updated? Satori solutions clean and correct contact data within your CRM application. Are duplicate records bogging down your operations? Real-time point-of-entry validation also makes it easier to avoid duplicates. Do you have a quality problem? Call 1-800-553-6477 to find out.

List & Data Processing:
Full Service**Data
Services
Inc.***Computer Services for Global Direct Marketing!***Data Services Inc**

31516 Winterplace Pkwy
Salisbury, MD 21804
Phone: 646-351-6351
Contact: Keith Messer
Email: kmesser@dataservicesinc.com

Founded in 1967, Data Services provides a full spectrum of global data processing solutions for the direct and interactive marketing industries. We were the first company in the world to offer all U.S., Canadian, and International data processing services under one roof and are today able to correct, verify, house, and process data from nearly 200 different postal databases covering virtually every country and territory throughout the world.

infogroup®

Powering Business Growth

Infogroup

1020 E 1st St
Papillion, NE 68046
Phone: 402-836-5506
Contact: Tom Claire, SVP, Service Group
Email: tom.claire@infogroup.com
Website: www.infogroup.com

Infogroup helps companies increase sales and customer loyalty through our high-value data, market intelligence and innovative digital solutions. We uncover and unlock revenue growth by enabling our clients - from local businesses to Fortune 100 companies - to connect and engage with their most valuable audiences millions of times each day. Infogroup data powers the top 5 Internet search engines and provides point-of-interest data for the leading in-car navigation systems. For more information, visit www.infogroup.com.

Product Development
Corporation**PDC**

1120 W 122nd Ave
Westminster, CO 80234
Phone: 317-575-6410
Contact: Richard Meldman
Email: rmeldman@teampdc.com
Website: www.teampdc.com

With decades of experience serving the print advertising and direct marketing industries, PDC is your first choice for quality information and customized data processing services.

PDC's expertise includes solutions in: list & data hygiene, merge/purge, full-service processing, application hosting, data and hardware security, legacy system integrations, and customized programming.

National Change of Address
(NCOA) Processing**Satori Software®**

Simply Powerful Data Quality Solutions

Satori Software Inc

1301 5th Ave, Suite 2200
Seattle, WA 98101-2676
Phone: 800-553-6477
Email: sales@satorisoftware.com
Website: www.SatoriSoftware.com

Still sending your valuable data out to be cleaned and updated? Integrated NCOALink Move Update processing means no more manual import/export hassles. Use Satori integrated solutions to correct, update and append contact data within your CRM application. Call 1-800-553-6477 to learn more today.

LIST & DATA SOURCES

Brokers: Full-Service



Leon Henry Inc
200 N Central Ave
Hartsdale, NY 10530-1940
Phone: 914-285-3456
Fax: 914-285-3450
Contact: Gail Henry, Exec VP
Email: lh@leonhenryinc.com
Website: www.leonhenryinc.com

Specialization: Insert Media brokers; We place inserts into packages, statements, co-ops, catalog blow-ins/bind-ins and sampling programs.

Other Services: Mailing list brokerage, card decks and remnant space advertising, online advertising.

Contact LH Management Division for package insert/ mailing list management capabilities and for a *free* analysis of your income potential.



MeritDirect
333 Westchester Avenue
White Plains, NY 10604
Phone: 914-368-1000
Fax: 914-368-1150
Contact: Robert Sanchez
Email: rsanchez@meritdirect.com
Website: www.meritdirect.com

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Paradysz
505 Hwy 169 N 8th Flr

Minneapolis, MN 55441
Phone: 763-647-5154
Contact: Emily Selenski

Compilers: Business-to-Business

Hoovers
5800 Airport Blvd
Austin, TX 78752
Phone: 512-374-4605
Contact: Rocky Brown

Co-Op Databases

Epsilon Targeting
2550 Crescent Dr
Lafayette, CO 80026
Phone: 303-410-5100
Contact: Les Wood



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333 Westchester Avenue
White Plains, NY 10604
Phone: 914-368-1000
Fax: 914-368-1150
Contact: Robert Sanchez
Email: rsanchez@meritdirect.com
Website: www.meritdirect.com

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Insert Media Brokers/

Managers



Leon Henry Inc
200 N Central Ave
Hartsdale, NY 10530-1940
Phone: 914-285-3456
Fax: 914-285-3450
Contact: Gail Henry, Exec VP
Email: lh@leonhenryinc.com
Website: www.leonhenryinc.com

Specialization: Full Service insert media brokers since 1956. Our brokers place your inserts into packages, statements, co-ops, ride-alongs, catalogs, card decks, sample kits, and other distributions to target your prospective customer.

Other Services: Mailing list brokerage, online advertising, remnant space advertising.

Contact LH Management Division for package insert/ mailing list management capabilities. *Free* analysis of your income potential.

Managers: E-Mail



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333 Westchester Avenue
White Plains, NY 10604
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Managers: Full Service

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Owners: Business-to-Business

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White Plains, NY 10604
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MERCHANDISE ORDER PROCESSING**E-Commerce Systems/ Services**

OrderDynamics Corporation
43-70 E Beaver Creek Rd
Richmond Hill, ON L4B 3B2
Phone: 866-559-8123
Contact: Michael Turcsanyi, President
Email: marketing@orderdynamics.com
Website: www.orderdynamics.com

Multichannel Software/ Systems

Celerant Technology Corp
4830 Arthurr Kill Rd
Staten Island, NY 10309
Phone: 718-605-7733
Email: info@celerant.com
Website: www.celerant.com

Order Management Software/ Systems

RedPrairie Corporation
3905 Brookside Pkwy
Alpharetta, GA 30022
Phone: 877-733-7724
Phone: Sales
Email: info@RedPrairie.com
Website: www.RedPrairie.com



Stone Edge Technologies Inc
920 Germantown Pike, Suite 112
Plymouth Meeting, PA 19462
Phone: 610-994-3699 x113
Contact: John Frazar, Sls. Mgr.
Email: sales@StoneEdge.com
Website: www.StoneEdge.com

The Stone Edge Order Manager is a powerful back-office system providing tools to manage your business efficiently: Inventory control, customer management, order processing and fulfillment, warehouse management, QuickBooks integration and more.

It's compatible with over 40 sales channels and facilitates Mail Order and POS orders in one affordable, feature-rich package!

Payment Processing: Checks/Debit

PacNet Services Ltd
595 Howe St, 4th Floor
Vancouver, BC V6C 2T5
Phone: 604-689-0399
Fax: 604-689-0311
Contact: Brendan Mahar, Business Development Mgr
Email: info@pacnetservices.com
Website: www.pacnetservices.com

Through a single convenient location, PacNet offers a complete range of domestic and international payment solutions including multi-currency check-cashing, check-issuing, credit card processing, single and recurring direct debit, and giro transfer collection. There is no need to open new bank accounts or negotiate costly agreements with multiple providers. Through PacNet, direct mail companies of all descriptions can offer each customer payment options that are convenient and familiar, yet receive funds quickly in the very same bank account they use today. Easy set up, low all-inclusive commissions and clear easy-to-read reports make cashing payments from the U.S. and around the world a breeze.

Payment Processing: Credit Cards



PacNet Services Ltd

595 Howe St, 4th Floor
Vancouver, BC V6C 2T5
Phone: 604-689-0399
Fax: 604-689-0311

Contact: Brendan Mahar, Business Development Mgr
Email: info@pacnetservices.com
Website: www.pacnetservices.com

Through a single convenient location, PacNet offers a complete range of domestic and international payment solutions including multi-currency check-cashing, check-issuing, credit card processing, single and recurring direct debit, and giro transfer collection. There is no need to open new bank accounts or negotiate costly agreements with multiple providers.

Through PacNet, direct mail companies of all descriptions can offer each customer payment options that are convenient and familiar, yet receive funds quickly in the very same bank account they use today. Easy set up, low all-inclusive commissions and clear easy-to-read reports make cashing payments from the U.S. and around the world a breeze.

Payment Processing: E-commerce

Avalara

100 Ravine Ln NE, #220
Bainbridge Island, WA 98110
Phone: 206-780-7000
Contact: Jessica Davis

Payment Processing: Security

Cybersource

1295 Charleston Rd
Mountain View, CA 94043
Phone: 650-965-6176
Contact: Amy Maciejewski

Litle & Co

900 Chelmsford St
Lowell, MA 01851
Phone: 978-275-6532
Fax: 978-551-0079
Contact: Kristine Woods
Email: kwoods@litle.com

Truste

55 2nd St, #210
San Francisco, CA 94105
Phone: 415-520-3490
Contact: Andreas Ryuta Stenzel

VeriSign

487 E Middlefield Rd
Mountain View, CA 94043
Phone: 650-426-4470
Contact: Tim Callan

MOBILE COMMERCE SOLUTIONS

Alterian

35 E Wacker Dr, Suite 200
Chicago, IL 60601
Phone: 312-704-1700
Contact: Malti Shukla

MobileStorm

7900 Haskell Ave
Van Nuys, CA 91406
Phone: 866-492-7886
Contact: Cameron Peebles

Neustar

4600 Center Oak Plz
Sterling, VA 20166
Phone: 571-434-5400
Contact: Matthew Valleskey

PRINT/PRODUCTION & PAPER

Paper: Coated Groundwood

Catalyst Paper Corporation
3600 Lysander Ln, 2nd Floor
Richmond, BC V7B 1C3
Phone: 604-247-4400
Email: contactus@catalystpaper.com
Website: www.catalystpaper.com

Paper: Merchants

Newpage
8540 Gander Creek Dr I
Miamisburg, OH 45342
Phone: 937-242-9066
Contact: Julie Davis

Printer: Business to Business Catalog

The Dingley Press
119 Lisbon St
Lisbon, ME 04250
Phone: 207-353-1561
Contact: Jim Gibbs

Printer: Commercial

Brown Printing
1500 Broadway, Suite 505
New York, NY 10036
Phone: 212-782-7805
Contact: Justin Kissida



JAPS-OLSON COMPANY
Commercial Printing & Direct Mailing
www.japsolson.com

Japs-Olson Company
7500 Excelsior Blvd
St Louis Park, MN 55426
Toll-Free: 800-548-2897
Phone: 952-932-9393
Fax: 952-912-1900
Contact: Debbie Roth, VP/Sls Mktg
Website: www.japsolson.com

Full-service commercial printer specializing in direct mail and direct response production. Japs-Olson's 512,000-sq.-ft. production facility is one of the largest in the country. We feature more than 30 presses including three 16-color full-size web presses and 8-color, 10-color and 12-color sheetfed presses. Combined with 22 laser printers (300 & 600 dpi) and 64 standard, stretch & jumbo inserters we can easily handle your most demanding direct mail project.



Ripon Printers
656 S Douglas St
Ripon, WI 54971
Phone: 920-748-3136
Fax: 920-748-3741
Contact: Carol Cluppert, Marketing
Email: sales@riponprinters.com
Website: www.riponprinters.com

Ripon Printers provides advanced print solutions that keep production simple and streamlined for small and mid-size catalogers. We offer the latest technologies - from premedia through fulfillment and distribution - to get your catalog to market quickly, cost-efficiently and hassle-free. We also offer digital editions and other options to connect the print and digital worlds.

Printer: Consumer Catalogs

Quad
N63 W23075 Hwy 74
Sussex, WI 53089
Phone: 888-782-3226
Contact: Rachel Sorce

Printer: Direct Mail



JAPS-OLSON COMPANY
Commercial Printing & Direct Mailing
www.japsolson.com

Japs-Olson Company
7500 Excelsior Blvd
St Louis Park, MN 55426
Toll-Free: 800-548-2897
Phone: 952-932-9393
Fax: 952-912-1900
Contact: Debbie Roth, VP/Sls Mktg
Website: www.japsolson.com

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SHIPPING & DISTRIBUTION

Delivery Services: Domestic



Streamlite Inc

3000 Centre Parkway, Suite 100
Atlanta, GA 30344

Phone: 800-920-5494

Contact: Jon Routledge, Senior Vice President,
Sales & Marketing

Email: info@streamliteinc.com

Website: www.streamliteinc.com

Streamlite is a business to residential lightweight package delivery company that refuses to compromise performance. Our flexible solution uniquely combines low cost with speed, reliability and visibility to deliver when expected - because we know someone's waiting for it.

Streamlite serves high-volume shippers, including:

- Retailers
- Catalogers
- Fulfillment companies

Postal Automation

DYMO Endicia

385 Sherman Ave
Palo Alto, CA 94306

Phone: 800-576-3279

Contact: Cathy Karaguez

Return Logistics



Inmar

2601 Pilgrim Ct
Winston-Salem, NC 27106

Phone: 866-440-6917

Fax: 336-770-1939

Email: solutions@inmar.com

Website: www.inmar.com

Inmar connects trading partners through consulting, software services, and operations. Our proprietary Digital Promotions Network™ manages a digital promotion completely for a brand or retailer in the digital promotions ecosystem and leverages existing in-store infrastructure to securely redeem paperless coupons at checkout, in real-time.

Shipping & Distribution: Full-Service

Fedex Smart Post

30 Fed Ex Pkwy, Fl 2
Collierville, TN 38017

Phone: 901-263-2559

Contact: Janay Neinhuis

Shipping Systems & Equipment

Stamps.com

12959 Coral Tree Pl

Los Angeles, CA 90066

Phone: 888-927-8267

Shipping Solutions

Email: shipping@stamps.com

Website: www.stamps.com/shipping

SOCIAL MEDIA MARKETING

Awareness Inc

25 Corporate Dr
Burlington, MA 01803

Phone: 866-487-5623

Email: info@awarenessnetworks.com

Website: www.awarenessnetworks.com

Buddy Media

360 W 31st St, 12th Floor
New York, NY 10001

Phone: 646-380-7300

Contact: Sales Department

Jive

325 Lytton Ave, Suite 200
Palo Alto, CA 94301

Phone: 877-495-3700

Contact: Lynda Smith

Lithium

6121 Hollis St, Suite 4
Emeryville, CA 94608

Phone: 510-653-6800

Contact: Bonnie Thomas

Marketwire

Commerce Ct E, PO Box 427
Toronto, ON M5L 1G3

Phone: 416-362-0885

Contact: Pam McBride

Position2, Inc

366 Cambridge Ave
Palo Alto, CA 94306

Phone: 650-380-2820

Contact: Rajiv Parikh

Email: Rajiv@position2.com

Vocus

12051 Indian Creek Ct
Beltsville, MD 20705

Phone: 301-459-2590

Contact: Nicole Tsang

Email: info@vocus.com

Vovici

196 Van Buren St, Suite 400
Herndon, VA 20170

Contact: Carrie Baker

TELEMARKETING

Telemarketing: Inbound

**Global Response**

777 S State Rd 7

Margate, FL 33068

Phone: 800-537-8000**Contact:** Wendy Shooster, Co-CEO**Email:** wendy@globalresponse.com**Website:** www.GlobalResponse.com

Global Response is The Brand Care Call Center. We specialize in delivering high-touch customer care, faithfully expressing the brand personality in every call, chat or email interaction with your customer.

WAREHOUSING

Warehouse Recycling Equipment

**BloApCo**

N114W19125 Clinton Drive

Germantown, WI 53022

Phone: 800-959-0880**Fax:** 262-255-3446**Contact:** Ric Johnson, Sls. Dir.**Email:** ric.johnson@bloapco.com**Website:** www.bloapco.com

Blower Application Company offers a complete line of piggyback shredders for efficient shredding of corrugated cartons in distribution and warehouse facilities. Save on waste hauling costs by shredding unpacked boxes prior to bailing, creating denser bales and more boxes per truck. In many instances the amount of waste loads is cut in half!

BloApCo shredders mount directly over balers to conserve floor space. Shredders for corrugated, wooden or plastic pallets are also available. BloApCo, headquartered in Germantown, Wis., has been working with customers around the world since 1933 solving a wide variety of waste and scrap handling problems.

WEB MARKETING

Affiliate Marketing

PERFORMICS

Performics

111 East Wacker Drive, Suite 1500
Chicago, IL 60601

Phone: 312-739-0222

Fax: 312-739-0233

Contact: Nicola Smith, VP of Business Development

Email: nicola.smith@performics.com

Website: www.performics.com

Performics is a global performance marketing company partnering with marketers to make smart marketing decisions that improve ROI. Our performance specialists are certified experts in search, affiliate & feeds, and social & display channels across all screens. Headquartered in Chicago, with hubs in London, Paris and Singapore, Performics is part of Publicis Groupe.

Content Management

Comosoft

2601 Network Blvd
Frisco, TX 75034

Phone: 469-633-1650

Contact: Randy Evans

Sitecore Corp

591 Redwood Hwy Frontage Rd BL
Mill Valley, CA 94941

Phone: 415-380-0600

Phone: Dave Dupert

Online Games/Sweepstakes

VENTURA ASSOCIATES INTL LLC MARKETING & PROMOTION

Ventura Associates International LLC

1040 Avenue of the Americas
New York, NY 10018

Phone: 212-302-8277

Fax: 212-302-2587

Contact: Al Wester, President (ext 3015)

Email: info@sweepspros.com

Website: www.sweepspros.com

Full-service sales promotion agency with particular expertise in prize promotions.

Services: Creation and administration of online and traditional sweepstakes, games and contests. Also provides creative, fulfillment, website design and hosting, database management, tie-ins, co-ops, interactive, research, multicultural, social media and direct marketing services.

Clients: Aegon, Bath & Body Works, Bonnier Corporation, Burlington Coat Factory, Consumers Union, Haband Company, Saks Fifth Avenue, Time Inc., Victoria's Secret

Professional Affiliations: ASI, DMA, PMA, PIMA

Search Engine Marketing

Google

1600 Amphitheatre Pkwy, #41
Mountain View, CA 94043-1351

Phone: 650-330-0100

Contact: Guillaume De Zwirek



MEDIAWHIZ

demand more from your marketing spend

MediaWhiz

77 Water St, Floor 12

New York, NY 10005

Phone: 888-866-WHIZ (9449)

Email: mtuch@mediawhiz.com

Website: www.mediawhiz.com

Company Description: MediaWhiz has rapidly become a leading online performance marketing agency that helps clients acquire customers more profitably. Utilizing their Program of Continuous Improvement, a consultative process which continually analyzes and optimizes each aspect of a marketing campaign, MediaWhiz combines expertise in all forms of online performance marketing (Affiliate, Search, Social, Display, Email and Data Acquisition) with proprietary delivery and analytic technologies to drive greater effectiveness and efficiency for a broad range of leading advertisers such as American Laser Skincare, CarpetONE, Discover, and Nielsen. MediaWhiz was recently recognized as the 6th largest US. Search-Marketing Agency by Advertising Age's Agency Ranking Report. For more information, visit www.mediawhiz.com.

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pmdigital

PM Digital

5 Hanover Sq

New York, NY 10004

Phone: 800-254-0330

Contact: Suzy Sandberg, President - PM Digital

Email: ssandberg@pmdigital.com

Website: www.pmdigital.com

PM Digital is a Digital Marketing Agency that specializes in paid search, SEO, social media, and shopping feed management. By developing and implementing customized digital marketing campaigns, PM Digital drives qualified traffic to websites to surpass sales goals. Clients include The North Face, Steve Madden, Keurig, Martha Stewart Living, The Sportsman's Guide, and Paul Fredrick, among others. For more on PM Digital's thought leadership, please visit: <http://blog.pmdigital.com/>.

Search Engine Optimization

PERFORMICS

Performics

111 East Wacker Drive, Suite 1500

Chicago, IL 60601

Phone: 312-739-0222

Fax: 312-739-0233

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Email: nicola.smith@performics.com

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Web Analytics/Performance Measurement

Compuware

10 Maguire Rd, Suite 330

Lexington, MA 02421

Phone: 781-698-2325

Contact: Jessica Murphy

Coremetrics

1001 E Hillside Blvd

Foster City, CA 94404

Phone: 866-493-2673

Contact: Ben Meyer

WebTrends

851 SW 6th Ave, Suite 1600

Portland, OR 97204

Phone: 503-553-2326

Contact: Tom Potterf