

AGENCIES & CREATIVE SERVICES

Consultants

Altman Dedicated Direct

853 Academy St
Rural Hall, NC 27045-9329
Phone: 336-969-9538

Fax: 336-969-0187

Email: SAltman@AltmanDedicatedDirect.com

Website: www.AltmanDedicatedDirect.com

Year Established: 1999

We zero in on your challenges quickly to provide affordable, practical AND actionable solutions. Our 25-year seasoned professionals deliver "one-stop" strategic thinking and detailed execution for Continuity Marketers, Catalogers, DRTV, e-Retailers.

Services: Analysis, strategy, planning and executional support for: brand/program launch, catalogs, prospecting, loyalty/customer retention, continuity/auto-replenishment, test/contact management. Clients describe us..."...professional, hardworking, creative and honest" and "...ability to see the big strategic picture along with being able to execute details."

Full-Service Agencies

LCH Direct

74 Boynton St
Waltham, MA 02453-2866
Phone: 978-664-2900

Fax: 978-664-4812

Contact: Bill Licata

Email: bill@lchdirect.com

Website: www.lchdirect.com

Expert marketing and creative services for catalogs, websites and e-mails. From concept through execution, our direct response experts construct plans, catalogs, websites and e-mails that drive response.

Our marketing services range from strategy and plan development to list segmentation, response analysis and more.

Our creative services include concept and positioning to savvy navigation, design, production and more.

Complete multi-channel design and marketing services at reasonable prices.

Marketing Services



Marketsmith Inc

18 Cattano Avenue
Morristown, NJ 07960

Phone: 973-889-0006

Fax: 973-889-5429

Contact: Monica C. Smith, President

Website: www.marketsmithinc.com

Marketsmith maximizes companies' revenue growth and profitability by consolidating consumer databases, mapping and analyzing their path to purchase, and developing customized, segmented marketing strategies to improve customer retention and acquisition.

We offer everything from turn-key development of Direct to Consumer channels-including business strategy, operational set-up, creative development, and analytics-to performing audits of existing Direct to Consumer businesses, identifying efficiencies and best practices.

Working for companies large and small, luxury brands to mass retailers, from traditional cataloguers to sophisticated multi-channel marketers-Marketsmith is here to solve business challenges and maximize growth opportunities.

Media Buying Agencies



Walter Karl

2 Blue Hill Plaza, 3rd Fl
Pearl River, NY 10965

Phone: 845-620-0700

Contact: Tim Skennion, VP Sales

Email: tim.skennion@walterkarl.com

Website: www.walterkarl.com

Walter Karl has Direct Marketing Media and Services Solutions that will work to build your business, whether it is BtoB, Fundraising or BtoC. As a division of infoGROUP, our history dates back 50 years ago when Walter Karl was started and the direct mail industry was still in its infancy. We are now one of the country's most prominent and respected direct marketing firms, with solutions that integrate online and offline for our clients. With the depth and breadth of our experience, Walter Karl has grown to become an integral marketing partner for over 500 clients. We are proud to have on staff some of the industry's most experienced, dedicated professionals, many of whom have been with us for over 20 years. We are a results-driven company, renowned for our innovative marketing solutions and impeccable customer service.

Sweepstakes/Games Agencies



Ventura Associates Inc

1040 Avenue of the Americas
New York, NY 10018

Phone: 212-302-8277 or 310-909-0101

Fax: 212-302-2587

Contact: Marla Altberg, President (ext 3003)

Email: info@sweepspros.com

Website: www.sweepspros.com

Full-service sales promotion agency with particular expertise in prize promotions.

Services: Creation and administration of online and traditional sweepstakes, games and contests. Also provides creative, fulfillment, website design and hosting, database management, tie-ins, co-ops, interactive, research, multicultural and direct marketing services.

Clients: Aegon, Big Lots Inc., Bath & Body Works, Haband Company, Saks Fifth Avenue, Time Inc., Victoria's Secret

Professional Affiliations: ASI, DMA, PMA

DATABASE MARKETING

Address Correction &
Validation Software

Satori Software
1301 5th Ave, Suite 2200
Seattle, WA 98101-2676
Phone: 800-553-6477
Fax: 206-357-2901
Email: sales@satorisoftware.com
Website: www.SatoriSoftware.com

Forget about sending your valuable address data out to be cleaned. Easily verify addresses at point-of-entry and update ones already in your database. Satori Software® MailRoom ToolKit® products integrate with your database, website or data entry applications to verify, correct, standardize and update addresses. With MailRoom ToolKit there's NO delay, NO manual import/export, and NO messy data merge. CASS™ and PAVE™ certified MailRoom ToolKit can also deliver real-time change-of-address processing with 48-month NCOALink® data, de-duplication, postal presorting with intelligent Mail® barcodes and more. Protect your investment in lead generation and customer retention programs. Call 800-553-6477, option 3, for your free trial today.

Database Marketing:
Full-Service

Donnelley Marketing
4001 S Business Park Ave
Marshfield, WI 54449
Phone: 715-486-4119
Fax: 715-486-4185
Contact: Dan Gust
Email: daniel.gust@donnelleymarketing.com
Website: www.donnelleymarketing.com

Donnelley Marketing brings over 31 years of experience serving both business-to-business and consumer-direct marketers. Our information and processing services help clients maximize the return on their promotion dollars. Address integrity and merge/purge tools eliminate wasted mailings and optimize postal discounts. Relational marketing databases provide high-speed data access to enable multichannel contact management and personalization.



infoUSA National Accounts
5711 S 86th Cir
Omaha, NE 68127
Phone: 888-322-5323
Fax: 201-505-5183
Contact: Slade Kobran
Email: slade.kobran@infousa.com
Website: www.infousa.com/nad

infoUSA National Accounts is a leading provider of marketing solutions for large businesses. We provide a comprehensive suite of marketing solutions including business and consumer data, modeling & analytics, data integration, email solutions, global business data, market research, and competitive intelligence. Marketers rely on us when they need to enter new markets, find new customers, deepen their relationships with existing customers, improve customer experiences, increase multi-channel performance, enhance their brands, and improve marketing performance.



KnowledgeBase Marketing
part of the wunderman network

KnowledgeBase Marketing
2050 N Greenville Ave
Richardson, TX 75082
Phone: 972-664-3600, 866-275-4526
Fax: 972-664-3656
Contact: Raelyn Wade, SVP, Sales
Email: sales@kbml.com
Website: www.knowledgebasemarketing.com

KnowledgeBase Marketing provides information marketing and award-winning database solutions that enable companies to acquire and manage profitable customer relationships across traditional and Web-based contact points. By transforming data into business intelligence, we enable clients to understand customer and prospect behavior, design effective marketing campaigns and then execute, track, measure and improve those programs. Over 30 years, we have created a comprehensive world-class suite of marketing solutions that includes database, analytics, strategic consulting, program management and data. These five core competencies produce integrated marketing solutions for marketers seeking to become data-driven.

Database Marketing:
Modeling & Analytics

infoUSA National Accounts
5711 S 86th Cir
Omaha, NE 68127
Phone: 888-322-5323
Fax: 201-505-5183
Contact: Slade Kobran
Email: slade.kobran@infousa.com
Website: www.infousa.com/nad

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E-COMMERCE

e-Commerce Services



CDS Global

1901 Bell Ave
Des Moines, IA 50315-1099
Phone: 502-228-3698
Website: www.cds-global.com

CDS Global maintains a state-of-the-art, full-service Web platform to support all of your e-commerce initiatives. Our innovative e-commerce solutions efficiently bring your products to market and provides a full view of your customers, products, transactions and inventory in real-time across a variety of channels. Partner with CDS Global for end-to-end e-commerce solutions to serve your customers effectively and accomplish innovative, online success.

e-Commerce Technology



americaneagle.com

Americaneagle.com

1 S Northwest Hwy 5th Fl
Park Ridge, IL 60068
Phone: 877-WEB-NOW-1 (877-932-6691)
Email: info@americaneagle.com
Website: www.americaneagle.com

Americaneagle.com is an industry leader in Web site design, development, hosting, and marketing. Since 1995, Americaneagle.com has completed over 3,500 Web projects for nearly every type and size of organization, including many online retailers and wholesalers. Some ecommerce clients include: Ron Jon Surf Shop, Caswell-Massey, Leonisa, Chicago Bears, and Donald J Pliner. These companies and many others have seen proven results in site design and usability, online sales, and backend operations with Americaneagle.com's idev® ecommerce platform. The idev® platform is a custom solution, equipped with the tools and flexibility needed to meet the ever-changing demands of your business and audience on the Web.

CyberSource

1295 Charleston Rd
Mountain View, CA 94043
Phone: 650-965-6000
Fax: 650-625-9145
Contact: Michael Orlando, Vice President, Strategic Markets
Website: www.cybersource.com

CyberSource is the world's first Payment Management company. Our products and services, available through a single internet connection, enable eCommerce payment processing, manage fraud risk, and assist in compliance with tax and security requirements. CyberSource customers have access to the world's largest range of payment options, from credit cards and eChecks, to global and emerging payment methods. Our risk tools range from fraud screening to fully managed performance monitoring. Our compliance tools include assistance with online tax requirements, international delivery address verification, and export controls. Approximately 253,000 customers—from small businesses to global enterprises—use CyberSource solutions. For more information visit www.cybersource.com.

Sterling Commerce

An AT&T Company

Sterling Commerce

4600 Lakehurst Court
Dublin, OH 43016
Phone: 614-793-4041, 800-299-4031
Email: inquiry@stercomm.com
Website: www.sterlingcommerce.com

Sterling Commerce, an AT&T, Inc. (NYSE:T) company, is a software company that enables our customers to optimize and transform their Business Collaboration Networks inside and outside their enterprises quickly, easily, and securely so they can accelerate revenues and reduce costs. More than 30,000 companies use Sterling Commerce applications and integration solutions to connect, communicate and collaborate with their customers, partners, and suppliers.

E-MAIL MARKETING

E-Mail Marketing: Append

Walter Karl®

An infoGROUP company

Walter Karl

2 Blue Hill Plaza, 3rd Fl
Pearl River, NY 10965

Phone: 845-620-0700

Contact: Tim Skennion, VP Sales

Email: tim.skennion@walterkarl.com

Website: www.walterkarl.com

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E-Mail Marketing: Campaign Management

Yesmail™

Yesmail

309 SW 6th Ave Ste 700
Portland, OR 97204

Phone: 877-Yesmail

Contact: Catherine Needham

Email: catherinen@yesmail.com

Website: www.Yesmail.com

Yesmail is an innovative industry-leading provider of online emarketing solutions. Built on a solid core of innovative technology and strategic services, Yesmail boasts a complete product portfolio, including commercial-grade customizable solutions for Fortune 500, feature-rich self serve applications for mid-size businesses and a grab and go emarketing tool set for small businesses.

Yesmail exceeds the expectations of businesses of nearly every size across industries that include consumer products, retail, publishing, travel and finance. Yesmail was founded in 1997 and is a subsidiary of InfoUSA. Yesmail has offices in Portland, Oregon, Los Angeles, San Francisco, New York, Chicago, Omaha, Toronto and London. For more information visit www.yesmail.com or call 1.877.Yesmail.

E-Mail Marketing: Full-Service

Yesmail™

Yesmail

309 SW 6th Ave Ste 700
Portland, OR 97204

Phone: 877-Yesmail

Contact: Catherine Needham

Email: catherinen@yesmail.com

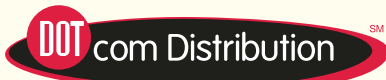
Website: www.Yesmail.com

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FULFILLMENT

Fulfillment: 3rd-Party Logistics



.Com Distribution

300 Nixon Ln
Edison, NJ 08837

Phone: 732-287-5994

Contact: Doug Sternberg

Customized Brand-Focused Operational Solutions

Dotcom Distribution is the *pre-eminent "brand-focused" fulfillment, customer care and operations partner* supporting some of the most demanding ecommerce and multi-channel brands. Dotcom insures that your brand expectation is delivered with each and every package we ship. Custom pack slips, shipping cartons and packing materials are available as are a wide variety of gifting solutions including: gift boxes, gift message cards and gift wrapping - all to your brand requirements.

Delivering your brand also means fast, accurate service. At Dotcom Distribution, we provide best-in-class service with 100% on-time shipping and over **98% of all ecommerce and catalog orders shipped the same day!** And with nearly **70% of the U.S. population within 1-3 days by standard ground service**, you get the best combination of speed and low cost shipping available anywhere.

Dotcom Distribution's world-class services allows clients to focus on merchandising and marketing, core competencies that grow their businesses. Our team provides *expertise, infrastructure and unlimited scalability*. Together the sky is the limit! Let us show you how we have helped brands such as Johnson & Johnson, SiriusXM, Lord & Taylor, Kenneth Cole... among others increase sales and maximize profits.



AtLast Fulfillment

11701 E 53rd Avenue
Denver, CO 80239

Phone: 303-662-1041 ext 311

Contact: Jim Gardner, New Client Development

Email: jgardner@atlastfulfillment.com

Website: www.atlastfulfillment.com

AtLast Fulfillment is a leading provider of innovative outsourcing solutions for warehousing, fulfillment and customer care with leading-edge technology infrastructure to support eCommerce, catalog and Direct Response companies.

By leveraging AtLast's in-depth industry knowledge and leading edge technology, our clients have seen more efficient operations, new ways of growing revenue, more satisfied customers and dramatic cost reductions. AtLast Fulfillment has earned positive references from every one of our leading Direct Response and eCommerce customers.



Materialogic

1160 Research Blvd
St. Louis, MO 63132

Phone: 800-333-7144

Email: sales@materialogic.com

Website: www.materialogic.com

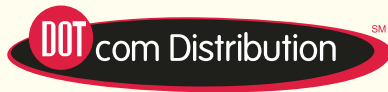
Materialogic is the premier 3PL provider for e-commerce, catalogs, and multichannel marketers. We specialize in order processing of product and literature for B2B/B2C applications through our cost-effective Midwest and West Coast distribution and service centers.

Clients of all sizes take advantage of our broad range of seamless services including:

- Order Management & Credit Card Processing
- eCommerce Solutions, Hosting, full EDI/AS2
- Secured Warehousing (including food grade and climate)
- Multiple Service Levels for Pick, Pack and Ship
- Value Added Services (packaging, print management and kit assembly)
- Real-Time Web Reporting
- Reverse Logistics

Materialogic's fully integrated solutions reduce our clients' 3PF investment and increase their product marketing initiatives.

Fulfillment: Full-Service



.Com Distribution

300 Nixon Ln
Edison, NJ 08837
Phone: 732-287-5994
Contact: Doug Sternberg

Customized Brand-Focused Operational Solutions

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Fresh Warehousing & Fulfillment

760 52nd St
St Louis, MO 63102
Phone: 618-271-5500
Contact: John Cusumano, Jr., VP
Email: johnjr@freshwarehousing.com
Website: www.freshwarehousing.com

Avoid Critical Fulfillment Mistakes that Could Cost You Customers! Don't accept shipping errors, late shipments or poor service. Learn how to protect your business now with valuable warehousing AND fulfillment evaluation tools at www.freshwarehousing.com.

Are you shipping in bulk to distributors and to retail distribution warehouses? Are you importing container loads?

Let Fresh Warehousing receive and break-down the container (stripping), then deliver the direct-to-consumer orders, fulfill special orders, custom orders, repair parts, replacement parts, closeouts and all distributor, retailer and direct consumer sales. Fresh Warehousing can also stock your product in our Midwest warehouse. Our Web Management System allows you to track orders, view inventory in real-time and print reports. Fresh Warehousing is your trusted drop shipper, fulfillment services provider, and warehousing partner.



Marketing Alternatives

Fulfillment: 300 Exchange Drive, Crystal Lake, IL 60014
Call Center: 520 N Cheney St, Taylorville, IL 62568
Phone: 815-444-9462
Fax: 815-444-9459
Contact: Gary Jon Stanko
Email: gjstanko@mktalt.com
Website: www.mktalt.com

Customized fulfillment solutions designed to your specific program or project requirements:

- 240,000 sq. ft. fulfillment facility
- Midwest location optimizes time in transit and shipping rates
- Real-time inventory management via proprietary technology
- Fully EDI capable for integration with existing order processing and inventory management systems
- Integrated multi-channel callcenter services

Fulfillment: Mailroom/Shipping Equipment & Supplies



Satori Software

1301 5th Ave, Suite 2200
Seattle, WA 98101-2676
Phone: 800-553-6477
Fax: 206-357-2901
Email: sales@satorisoftware.com
Website: www.SatoriSoftware.com

Forget about sending your valuable address data out to be cleaned. Easily verify addresses at point-of-entry and update ones already in your database. Satori Software® MailRoom ToolKit® products integrate with your database, website or data entry applications to verify, correct, standardize and update addresses. With MailRoom ToolKit there's NO delay, NO manual import/export, and NO messy data merge. CASS™ and PAVE™ certified MailRoom ToolKit can also deliver real-time change-of-address processing with 48-month NCOALink® data, de-duplication, postal presorting with intelligent Mail® barcodes and more. Protect your investment in lead generation and customer retention programs. Call 800-553-6477, option 3, for your free trial today.

Fulfillment Systems/Software



Dydacomp

11 D Commerce Way
Totowa, NJ 07512
Phone: 800-858-3666
Email: sales@dydacomp.com
Website: www.dydacomp.com/ca

Move your business forward like never before! Dyda-comp just made it easier and less expensive for your company to earn its PCI DSS approval with the release of our latest version of Mail Order Manager-7i! Built on our stable and robust Version 6.2 platform, 7i is PCI PA-DSS Certified which will greatly reduce the pain of implementing this mandatory program from VISA, MasterCard and American Express. But we didn't stop there! We've added client requested enhancements like customized on-demand reporting accessible from the most popular mobile devices, gift card capabilities, robust drop shipping with EDI as well as detailed data transfer to QuickBooks all available in M.O.M. 7i. To learn more, visit our website, contact a Solution Specialist at 800-858-3666 or e-mail info@dydacomp.com to schedule an online demonstration.

Fulfillment: Order Mgmt. Systems/Software



CDS Global

1901 Bell Ave
Des Moines, IA 50315-1099
Phone: 502-228-3698
Website: www.cds-global.com

As a strategic partner, CDS Global maintains a proprietary order management system to drive your business forward. Our dependable OMS expertly manages your product and service information in real-time for targeted marketing and meaningful customer interactions. With CDS Global, you will gain access to our highly effective tool to ensure customer order information is managed properly to meet and exceed their expectations.

MACH Software - Data Management

Associates

4000 Executive Park Dr, Ste 101
Cincinnati, OH 45241
Phone: 800-660-1275 x 251
Email: sales@machsoftware.com
Website: www.machsoftware.com

MACH Software provides business solutions to your company's multi-channel order management needs: Catalog, Web and POS. DMA specializes in going far beyond the "standardized" or "off the shelf" software package, by working with you to engineer the best result for your unique situation. Grow your business. Improve your productivity. Discover solutions with MACH Software.

Fulfillment: Return Logistics**Inmar**

2601 Pilgrim Ct
Winston-Salem, NC 27106
Phone: 866-440-6917
Fax: 336-770-1939
Email: solutions@inmar.com

CLS is an industry leader in providing technology-driven reverse logistics and supply chain solutions to the consumer packaged goods and healthcare markets. Our solutions include:

- **Returns Management** - Single Source Solution from return authorization to disposition
- **Asset Recovery**- Invoice processing & payment to value added product liquidation services
- **Risk Management** - Regulatory Compliant Disposition to Recall Management
- **Supply Chain Analysis** - Returns Prevention and Avoidance, Best Practices and Score carding
- **Information Intelligence** - Web-based information with dashboards and analytics

Through excellent execution and information intelligence, our solutions provide the foundation for fostering collaboration between our clients and their trading partners to improve the overall supply chain.

LIST & DATA PROCESSING

Data Append

Walter Karl[®]
An *info*GROUP company

Walter Karl

2 Blue Hill Plaza, 3rd Fl
Pearl River, NY 10965
Phone: 845-620-0700
Contact: Tim Skennion, VP Sales
Email: tim.skennion@walterkarl.com
Website: www.walterkarl.com

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Data Entry

AFFORDABLE
DATA SERVICE

Affordable Data Service

15122 Gebke Rd
Bartelso, IL 62218-2002
Phone: 800-942-0211
Contact: Debbie Slygh
Email: A_D_S@frontiernet.net
Website: www.affordabledatasvc.com

A.D.S. has served nationwide since 1986. We offer fast, efficient service at affordable rates. We treat all of our customers as if they were our only customer, with personal and attentive service.

Specialization: Database Entry, Development & Management

- Address Standardization & Corrections
- Zipkey+4 & Zip Code Verification
- Postal Presorting
- Merge Purge (Duplicate Elimination)
- 99 Percent Accuracy with Key Verification
- Labels & Mailings
- Bar Code Scanning

List & Data Hygiene

infoUSA[®]
National Accounts Division

infoUSA National Accounts

5711 S 86th Cir
Omaha, NE 68127
Phone: 888-322-5323
Fax: 201-505-5183
Contact: Slade Kobran
Email: slade.kobran@infousa.com
Website: www.infousa.com/nad

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Satori Software
 1301 5th Ave, Suite 2200
 Seattle, WA 98101-2676
Phone: 800-553-6477
Fax: 206-357-2901
Email: sales@satorisoftware.com
Website: www.SatoriSoftware.com

Forget about sending your valuable address data out to be cleaned. Easily verify addresses at point-of-entry and update ones already in your database. Satori Software® MailRoom ToolKit® products integrate with your database, website or data entry applications to verify, correct, standardize and update addresses. With MailRoom ToolKit there's NO delay, NO manual import/export, and NO messy data merge. CASS™ and PAVE™ certified MailRoom ToolKit can also deliver real-time change-of-address processing with 48-month NCOALink® data, de-duplication, postal presorting with intelligent Mail® barcodes and more. Protect your investment in lead generation and customer retention programs. Call 800-553-6477, option 3, for your free trial today.

Merge/Purge

ParadyszMatera
 5 Hanover Sq
 New York, NY 10004
Phone: 615-791-4471
Contact: Debbie Seigenthaler, Senior Director-New Business
Email: dseigenthaler@paradyszmaterna.com
Website: www.paradyszmaterna.com

ParadyszMatera is a customer acquisition firm specializing in finding and developing new customers through Direct Mail and Insert & Print Media. We provide multichannel media strategy, data processing & statistical modeling, and marketplace intelligence. ParadyszMatera proudly serves well-known, national brands in nearly every category from merchandisers to magazine publishers, nonprofits and service marketers.

List & Data Processing: Full Service

Data Services Inc
 31516 Winterplace Pkwy
 Salisbury, MD 21804
Phone: 646-351-6351
Contact: Keith Messer
Email: kmesser@dataservicesinc.com

Founded in 1967, Data Services provides a full spectrum of global data processing solutions for the direct and interactive marketing industries. We were the first company in the world to offer all U.S., Canadian, and International data processing services under one roof and are today able to correct, verify, house, and process data from nearly 200 different postal databases covering virtually every country and territory throughout the world.



Walter Karl
 2 Blue Hill Plaza, 3rd Fl
 Pearl River, NY 10965
Phone: 845-620-0700
Contact: Tim Skennion, VP Sales
Email: tim.skennion@walterkarl.com
Website: www.walterkarl.com

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Segmentation & Modeling



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ParadyszMatera
 5 Hanover Sq
 New York, NY 10004
Phone: 615-791-4471
Contact: Debbie Seigenthaler, Senior Director-New Business
Email: dseigenthaler@paradyszmaterna.com
Website: www.paradyszmaterna.com

ParadyszMatera is a customer acquisition firm specializing in finding and developing new customers through Direct Mail and Insert & Print Media. We provide multichannel media strategy, data processing & statistical modeling, and marketplace intelligence. ParadyszMatera proudly serves well-known, national brands in nearly every category from merchandisers to magazine publishers, nonprofits and service marketers.

National Change of Address (NCOA) Processing



Satori Software
 1301 5th Ave, Suite 2200
 Seattle, WA 98101-2676
Phone: 800-553-6477
Fax: 206-357-2901
Email: sales@satorisoftware.com
Website: www.SatoriSoftware.com

Forget about sending your valuable address data out to be cleaned. Easily verify addresses at point-of-entry and update ones already in your database. Satori Software® MailRoom ToolKit® products integrate with your database, website or data entry applications to verify, correct, standardize and update addresses. With MailRoom ToolKit there's NO delay, NO manual import/export, and NO messy data merge. CASS™ and PAVE™ certified MailRoom ToolKit can also deliver real-time change-of-address processing with 48-month NCOALink® data, de-duplication, postal presorting with intelligent Mail® barcodes and more. Protect your investment in lead generation and customer retention programs. Call 800-553-6477, option 3, for your free trial today.

LISTS & DATA SOURCES

Brokers: Full-Service



Leon Henry Inc
200 N Central Ave
Hartsdale, NY 10530-1940
Phone: 914-285-3456
Fax: 914-285-3450
Contact: Gail Henry, Exec VP
Email: lh@leonhenryinc.com
Website: www.leonhenryinc.com

Specialization: Insert Media brokers; We place inserts into packages, statements, co-ops, catalog blow-ins/bind-ins and sampling programs.

Other Services: Mailing list brokerage, card decks and remnant space advertising, online advertising.

Contact LH Management Division for package insert/ mailing list management capabilities and for a **free** analysis of your income potential.

ParadyszMatera
5 Hanover Sq
New York, NY 10004
Phone: 615-791-4471
Contact: Debbie Seigenthaler, Senior Director-New Business
Email: dseigenthaler@paradyszmaterna.com
Website: www.paradyszmaterna.com

ParadyszMatera is a customer acquisition firm specializing in finding and developing new customers through Direct Mail and Insert & Print Media. We provide multichannel media strategy, data processing & statistical modeling, and marketplace intelligence. ParadyszMatera proudly serves well-known, national brands in nearly every category from merchandisers to magazine publishers, nonprofits and service marketers.

Walter Karl[®]
An infoGROUP company

Walter Karl
2 Blue Hill Plaza, 3rd Fl
Pearl River, NY 10965
Phone: 845-620-0700
Contact: Tim Skennion, VP Sales
Email: tim.skennion@walterkarl.com
Website: www.walterkarl.com

Walter Karl has Direct Marketing Media and Services Solutions that will work to build your business, whether it is BtoB, Fundraising or BtoC. As a division of infoGROUP, our history dates back 50 years ago when Walter Karl was started and the direct mail

industry was still in its infancy. We are now one of the country's most prominent and respected direct marketing firms, with solutions that integrate online and offline for our clients. With the depth and breadth of our experience, Walter Karl has grown to become an integral marketing partner for over 500 clients. We are proud to have on staff some of the industry's most experienced, dedicated professionals, many of whom have been with us for over 20 years. We are a results-driven company, renowned for our innovative marketing solutions and impeccable customer service.

Brokers: Insert Media

ParadyszMatera
5 Hanover Sq
New York, NY 10004
Phone: 615-791-4471
Contact: Debbie Seigenthaler, Senior Director-New Business
Email: dseigenthaler@paradyszmaterna.com
Website: www.paradyszmaterna.com

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Compilers: Business-to-Business

infoUSA[®]
National Accounts Division

infoUSA National Accounts
5711 S 86th Cir
Omaha, NE 68127
Phone: 888-322-5323
Fax: 201-505-5183
Contact: Slade Kobran
Email: slade.kobran@infousa.com
Website: www.infousa.com/nad

infoUSA National Accounts is a leading provider of marketing solutions for large businesses. We provide a comprehensive suite of marketing solutions including business and consumer data, modeling & analytics, data integration, email solutions, global business data, market research, and competitive intelligence. Marketers rely on us when they need to enter new markets, find new customers, deepen their relationships with existing customers, improve customer experiences, increase multi-channel performance, enhance their brands, and improve marketing performance.

Compilers: Consumer

infoUSA[®]
National Accounts Division

infoUSA National Accounts
5711 S 86th Cir
Omaha, NE 68127
Phone: 888-322-5323
Fax: 201-505-5183
Contact: Slade Kobran
Email: slade.kobran@infousa.com
Website: www.infousa.com/nad

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 **KnowledgeBase Marketing**[®]
part of the Wunderman network

KnowledgeBase Marketing
2050 N Greenville Ave
Richardson, TX 75082
Phone: 972-664-3600, 866-275-4526
Fax: 972-664-3656
Contact: Raelyn Wade, SVP, Sales
Email: sales@kbml.com
Website: www.knowledgebasemarketing.com

KnowledgeBase Marketing provides information marketing and award-winning database solutions that enable companies to acquire and manage profitable customer relationships across traditional and Web-based contact points. By transforming data into business intelligence, we enable clients to understand customer and prospect behavior, design effective marketing campaigns and then execute, track, measure and improve those programs. Over 30 years, we have created a comprehensive world-class suite of marketing solutions that includes database, analytics, strategic consulting, program management and data. These five core competencies produce integrated marketing solutions for marketers seeking to become data-driven.

Insert Media Brokers/ Managers



Leon Henry Inc
200 N Central Ave
Hartsdale, NY 10530-1940
Phone: 914-285-3456
Fax: 914-285-3450
Contact: Gail Henry, Exec VP
Email: lh@leonhenryinc.com
Website: www.leonhenryinc.com

Specialization: Full Service insert media brokers since 1956. Our brokers place your inserts into packages, statements, co-ops, ride-alongs, catalogs, card decks, sample kits, and other distributions to target your prospective customer.

Other Services: Mailing list brokerage, online advertising, remnant space advertising.

Contact LH Management Division for package insert/ mailing list management capabilities. **Free** analysis of your income potential.

Managers: Full Service

Walter Karl®

An infoGROUP company

Walter Karl
2 Blue Hill Plaza, 3rd Fl
Pearl River, NY 10965
Phone: 845-620-0700
Contact: Tim Skennion, VP Sales
Email: tim.skennion@walterkarl.com
Website: www.walterkarl.com

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MERCHANDISE ORDER PROCESSING

E-Commerce Systems/Services



Avexis Corporation
30 Avon Meadow Lane
Avon, CT 06001
Phone: 888-AVEXXIS(283-9947)
Fax: 860-677-2176
Contact: John Fink
Email: sales2010@avexxis.com
Website: www.avexxis.com

PRODUCT: Full featured multi-channel commerce software, supporting Web, POS, catalog, and wholesale. Integrated Web Store, forecasting and accounting included.

CHANNELS: Web, POS, catalog, and wholesale.

STATEMENT:

Avexxis provides the most powerful, flexible system in the multi-channel commerce space, and offers a totally integrated Web Store. The unique design of Avexxis software provides a low footprint, high performance, aggressively priced solution that delivers the best price/performance available. Extensive reporting capabilities and unique consultative approach go far beyond competitive offerings in the industry.

CLIENTS: Vermont Teddy Bear, Macy's, C.C. Filson Company, The Wisconsin Cheeseman, Cargo Largo



Dydacomp
11 D Commerce Way
Totowa, NJ 07512
Phone: 800-858-3666
Email: sales@dydacomp.com
Website: www.dydacomp.com/ca

Move your business forward like never before! Dyda-comp just made it easier and less expensive for your company to earn its PCI DSS approval with the release of our latest version of Mail Order Manager-7i! Built on our stable and robust Version 6.2 platform, 7i is PCI PA-DSS Certified which will greatly reduce the pain of implementing this mandatory program from VISA, MasterCard and American Express. But we didn't stop there! We've added client requested enhancements like customized on-demand reporting accessible from the most popular mobile devices, gift card capabilities, robust drop shipping with EDI as well as detailed data transfer to QuickBooks all available in M.O.M. 7i. To learn more, visit our website, contact a Solution Specialist at 800-858-3666 or e-mail info@dydacomp.com to schedule an online demonstration.

Mail Order Software/Systems



Natural Solutions
7301 E 90th St, Ste 108
Indianapolis, IN 46250
Phone: 317-596-1219 x204
Fax: 317-596-1225
Contact: Tyce McIntosh, President
Email: tmcintosh@naturalsol.com
Website: www.naturalsol.com

Natural Solutions is an industry leader in providing software solutions and services to the multi-channel retailer. Whether your company offers its products through a storefront, a web site, or a direct marketing piece, we enhance your business's productivity with our proven software solution. Our suite of software handles order processing, fulfillment, marketing analysis and financial reporting to create a powerful synergy between channels.

**Multichannel Software/
Systems**

Avexxis Corporation
30 Avon Meadow Lane
Avon, CT 06001
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Fax: 860-677-2176
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CLIENTS: Vermont Teddy Bear, Macy's, C.C. Filson Company, The Wisconsin Cheeseman, Cargo Largo



Natural Solutions
7301 E 90th St, Ste 108
Indianapolis, IN 46250
Phone: 317-596-1219 x204
Fax: 317-596-1225
Contact: Tyce McIntosh, President
Email: tmcintosh@naturalsol.com
Website: www.naturalsol.com

Natural Solutions is an industry leader in providing software solutions and services to the multi-channel retailer. Whether your company offers its products through a storefront, a web site, or a direct marketing piece, we enhance your business's productivity with our proven software solution. Our suite of software handles order processing, fulfillment, marketing analysis and financial reporting to create a powerful synergy between channels.



ProSource
570 Lake Cook Rd, Ste 100
Deerfield, IL 60015
Phone: 720-514-4002
Contact: April Merrill
Email: amerrill@prosourcedev.com
Website: www.prosourcedev.com

ProSource provides Multi-Channel Commerce customers with an integrated solution to efficiently manage and consolidate your sales and marketing channels to improve consistency of data and manage cross channel operations more effectively. Built on the scalable and flexible Microsoft Dynamics AX platform, the ProSource Multi-Channel Commerce solution provides new solutions and enhances the existing features of Dynamics AX to meet the specific functional challenges of your industry. The Multi-Channel Commerce solution offers merchandise planning, category management, inventory management, marketing and promotions management, call center and customer relationship management features, WMS functions, e-commerce and retail integrations, and a full set of accounting functions all under one easy to use, next generation solution. Gain immediate, seamless visibility across all your channels while reducing costs and accelerating growth. Contact ProSource today at 877-761-9990 or info@prosourcedev.com

**Order Management Software/
Systems**

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Avon, CT 06001
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Fax: 860-677-2176
Contact: John Fink
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CLIENTS: Vermont Teddy Bear, Macy's, C.C. Filson Company, The Wisconsin Cheeseman, Cargo Largo



DydaComp
11 D Commerce Way
Totowa, NJ 07512
Phone: 800-858-3666
Email: sales@dydaComp.com
Website: www.dydaComp.com/ca

Move your business forward like never before! DydaComp just made it easier and less expensive for your company to earn its PCI DSS approval with the release of our latest version of Mail Order Manager-7i! Built on our stable and robust Version 6.2 platform, 7i is PCI PA-DSS Certified which will greatly reduce the pain of implementing this mandatory program from VISA, MasterCard and American Express. But we didn't stop there! We've added client requested enhancements like customized on-demand reporting accessible from the most popular mobile devices, gift card capabilities, robust drop shipping with EDI as well as detailed data transfer to QuickBooks all available in M.O.M. 7i. To learn more, visit our website, contact a Solution Specialist at 800-858-3666 or e-mail info@dydaComp.com to schedule an online demonstration.

MACH Software - Data Management

Associates
4000 Executive Park Dr, Ste 101
Cincinnati, OH 45241
Phone: 800-660-1275 x 251
Email: sales@machsoftware.com
Website: www.machsoftware.com

MACH Software provides business solutions to your company's multi-channel order management needs: Catalog, Web and POS. DMA specializes in going far beyond the "standardized" or "off the shelf" software package, by working with you to engineer the best result for your unique situation. Grow your business. Improve your productivity. Discover solutions with MACH Software.



Natural Solutions
7301 E 90th St, Ste 108
Indianapolis, IN 46250
Phone: 317-596-1219 x204
Fax: 317-596-1225
Contact: Tyce McIntosh, President
Email: tmcintosh@naturalsol.com
Website: www.naturalsol.com

Natural Solutions is an industry leader in providing software solutions and services to the multi-channel retailer. Whether your company offers its products through a storefront, a web site, or a direct marketing piece, we enhance your business's productivity with our proven software solution. Our suite of software handles order processing, fulfillment, marketing analysis and financial reporting to create a powerful synergy between channels.

STONE EDGE TECHNOLOGIES, INC

Stone Edge Technologies Inc
920 Germantown Pike Ste 112
Plymouth Meeting, PA 19462
Phone: 610-994-3699 x113
Contact: John Frazar, Sls. Mgr.
Email: sales@StoneEdge.com
Website: www.StoneEdge.com

The Stone Edge Order Manager is a complete system for managing orders from all of your sales channels: Internet, POS, phone, etc. It downloads orders from over 40 popular shopping cart systems, including Yahoo!, Miva Merchant, ASPDotNetStorefront, Magento, ShopSite, osCommerce and others, and from sales channels such as Amazon, eBay and Shop.com. Then it gives you the tools you need to manage your business efficiently: Inventory control. Customer management. Order processing and fulfillment. Drop-shipping and fulfillment center support. Credit card processing. Picking, packing and shipping. QuickBooks integration. All in one affordable, feature-rich package!

Streamline the entire process of reviewing, processing and shipping orders. Handle backorders, returns, exchanges and other revisions with a few mouse clicks, then print invoices, packing slips and shipping labels, and you're ready to ship! The Order Manager is designed and priced for merchants handling 10 to 5,000 orders per day, with extensive support for a wide variety of shopping cart systems and the kind of live, knowledgeable technical support that busy merchants need. All for as little as \$1,995!

Payment Processing: Checks/ Debit



PacNet Services Ltd
595 Howe St Fl 4
Vancouver, BC
V6C 2T5 Canada
Phone: 604-689-0399
Fax: 604-689-0311
Contact: Brendan Mahar, Business Development Mgr
Email: info@pacnetservices.com
Website: www.pacnetservices.com

Through a single convenient location, PacNet offers a complete range of domestic and international payment solutions including multi-currency check-cashing, check-issuing, credit card processing, single and recurring direct debit, and giro transfer collection. There is no need to open new bank accounts or negotiate costly agreements with multiple providers. Through PacNet, direct mail companies of all descriptions can offer each customer payment options that are convenient and familiar, yet receive funds quickly in the very same bank account they use today. Easy set up, low all-inclusive commissions and clear easy-

to-read reports make cashing payments from the U.S. and around the world a breeze.

Payment Processing: Credit Cards



PacNet Services Ltd
595 Howe St Fl 4
Vancouver, BC
V6C 2T5 Canada
Phone: 604-689-0399
Fax: 604-689-0311
Contact: Brendan Mahar, Business Development Mgr
Email: info@pacnetservices.com
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Payment Processing: E-commerce



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Vancouver, BC
V6C 2T5 Canada
Phone: 604-689-0399
Fax: 604-689-0311
Contact: Brendan Mahar, Business Development Mgr
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Payment Processing: Security



PacNet Services Ltd
595 Howe St Fl 4
Vancouver, BC
V6C 2T5 Canada
Phone: 604-689-0399
Fax: 604-689-0311
Contact: Brendan Mahar, Business Development Mgr
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VeriSign Inc
487 E Middlefield Road
Mountain View, CA 94043
Phone: 866-893-6565
Website: www.verisign.com

VeriSign is the leading Secure Sockets Layer (SSL) Certificate Authority enabling secure e-commerce for Web sites, intranets, and extranets. VeriSign Extended Validation (EV) SSL gives Web site visitors an easy and reliable way to establish trust online. In high-security browsers, EV SSL turns the address bar green and displays the company name so site visitors have an immediate visual assurance that the site is legitimate and secure. The increase in customer confidence has proven to increase online transactions. Learn more about VeriSign EV SSL at www.verisign.com/gogreen or call 1-650-426-5112 or 1-866-893-6565.

PRINT/PRODUCTION & PAPER

Paper: Coated Freesheet

Verso Paper Corp
6775 Lenox Center Ct, Suite 400
Memphis, TN 38115
Phone: 877-837-7606
Contact: Verso Paper
Website: www.versopaper.com

Branch offices in Atlanta, Boston, Chicago, California, New York and Philadelphia. To contact a Verso sales representative, please call (877) 837-7606.

Coated Freesheet No. 3 Influence Gloss No. 3 Influence Matte No. 3 Influence Soft-Gloss No. 3 Influence Gravure No. 3 Velocity Gloss

Coated Groundwood No. 4 Liberty Gloss No. 4 Liberty Dull No. 4 Liberty Gravure No. 5 Advocate Offset Gloss No. 5 Advocate Offset Enhance Hi-Bulk No. 5 Advocate Roto Gloss

Supercalendered Clarity A Offset (SC-A) Clarity A Roto (SC-A) Clarity B Offset (SC-B) Clarity B Roto (SC-B)

Paper: Coated Groundwood

Verso Paper Corp
6775 Lenox Center Ct, Suite 400
Memphis, TN 38115
Phone: 877-837-7606
Contact: Verso Paper
Website: www.versopaper.com

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Supercalendered Clarity A Offset (SC-A) Clarity A Roto (SC-A) Clarity B Offset (SC-B) Clarity B Roto (SC-B)

Paper: Supercalendered

Verso Paper Corp
6775 Lenox Center Ct, Suite 400
Memphis, TN 38115
Phone: 877-837-7606
Contact: Verso Paper
Website: www.versopaper.com

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Supercalendered Clarity A Offset (SC-A) Clarity A Roto (SC-A) Clarity B Offset (SC-B) Clarity B Roto (SC-B)

Printer: Business to Business Catalog

THE DINGLEY PRESS, INC.



A Sheridan Group Company

The Dingley Press
119 Lisbon Rd
Lisbon, ME 04250
Phone: 207-353-4151
Fax: 207-353-9886
Website: www.dingley.com

WHO WE ARE: A full-service catalog printer with over 70 years of experience in offering customers considerable paper and postage savings with the unique RIGHTSIZED format, flexible co-mailing and distribution capabilities, precise quality control, outstanding manufacturing reliability and a commitment to customer service unmatched in the industry.

SERVICES: We offer customer-focused service for nationwide catalog customers with print runs of 300,000 to 10 million copies. Our daily operations are governed by high standards of integrity and efficiency, delivering a quality rightsize catalog at a competitive price, and on-time distribution with optimal discounts. Our skilled staff operates with the latest in prepress, print, list service and bindery technologies.

At The Dingley Press, we know your catalog is your access to the world, and we understand that the continued success of your company relies on business synergy with your printer.



Transcontinental Printing
400 Sainte-Croix Avenue, Ste 100 East
St. Laurent, QC
H4N 3L4 Canada
Phone: 514-748-6650 ext 2234
Contact: Giorgio Romani, Business Development Manager
Email: romanig@transcontinental.ca
Website: www.transcontinental-printing.com

As the 6th-largest printer in North America, Transcontinental Printing is dedicated to providing small and mid-size catalogers with the latest and most flexible print options. From our full range of personalization options to innovative services like MetalFX® and more, we can help your print catalogue generate better results. Transcontinental is a proud ACMA member.

Printer: Commercial

JAPS-OLSON COMPANY
Commercial Printing & Direct Mailing
www.japsolson.com

Japs-Olson Company
7500 Excelsior Blvd
St Louis Park, MN 55426
Phone: 952-932-9393, 800-548-2897
Fax: 952-912-1900
Contact: Debbie Roth, VP/Sls. Mktg.
Website: www.japsolson.com

Full-service commercial printer specializing in direct mail and direct response production. Japs-Olson's 512,000-sq.-ft. production facility is one of the largest in the country. We feature more than 30 presses including three 16-color full-size web presses and 8-color, 10-color and 12-color sheetfed presses. Combined with 22 laser printers (300 & 600 dpi) and 64 standard, stretch & jumbo inserters we can easily handle your most demanding direct mail project.



Ripon Printers
656 S Douglas St
Ripon, WI 54971
Phone: 920-748-3136, 800-321-3136
Fax: 920-748-3741
Contact: Carol Cluppert, Marketing
Email: sales@riponprinters.com
Website: www.riponprinters.com

Ripon Printers provides environmentally sensitive print solutions that keep the production process simple and streamlined for small and mid-size catalog marketers. We offer the latest technologies-from pre-media through fulfillment and distribution-to get your catalog to market quickly, cost-efficiently and without unnecessary hassles to complicate your life.

Printer: Consumer Catalogs

THE DINGLEY PRESS, INC.



A Sheridan Group Company

The Dingley Press

119 Lisbon Rd

Lisbon, ME 04250

Phone: 207-353-4151

Fax: 207-353-9886

Website: www.dingley.com

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Quad/Graphics

N63 W23075State Highway 74

Sussex, WI 53089

Phone: 888-782-3226

Trust Quad/Graphics for all your catalog, direct mail and direct marketing needs, including branding; creative design and photography; full-page production; prepress; data services and variable data printing to deliver precisely targeted and relevant content; revenue-enhancing digital editions; high-quality digital, offset and gravure printing capabilities on the industry's most modern and flexible manufacturing platform; and advanced co-mailing/commingling capabilities for every size mailer. Our services not only help you save time and money, but increase your top line. Visit us at www.QG.com.



Transcontinental Printing

400 Sainte-Croix Avenue, Ste 100 East

St. Laurent, QC

H4N 3L4 Canada

Phone: 514-748-6650 ext 2234

Contact: Giorgio Romani, Business Development Manager

Email: romanig@transcontinental.ca

Website: www.transcontinental-printing.com

As the 6th-largest printer in North America, Transcontinental Printing is dedicated to providing small and mid-size catalogers with the latest and most flexible print options. From our full range of personalization options to innovative services like MetalFX® and more, we can help your print catalogue generate better results. Transcontinental is a proud ACMA member.

Printer: Direct Mail



JAPS-OLSON COMPANY

Commercial Printing & Direct Mailing

www.japsolson.com

Japs-Olson Company

7500 Excelsior Blvd

St Louis Park, MN 55426

Phone: 952-932-9393, 800-548-2897

Fax: 952-912-1900

Contact: Debbie Roth, VP/Sls. Mktg.

Website: www.japsolson.com

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SHIPPING & DISTRIBUTION

Delivery Services: International



DHL Global Mail

2700 South Commerce Pkwy, Suite 400

Weston, FL 33331

Phone: 866-616-MAIL

Fax: 954-349-6379

Contact: Jane Bergos, Director of Marketing & Communications

Email: contact@dhlglobalmail.com

Website: www.dhlglobalmail.com

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Delivery Services: Domestic



DHL Global Mail

2700 South Commerce Pkwy, Suite 400

Weston, FL 33331

Phone: 866-616-MAIL

Fax: 954-349-6379

Contact: Jane Bergos, Director of Marketing & Communications

Email: contact@dhlglobalmail.com

Website: www.dhlglobalmail.com

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Fresh Warehousing & Fulfillment

760 52nd St

St Louis, MO 63102

Phone: 618-271-5500

Contact: John Cusumano, Jr., VP

Email: johnjr@freshwarehousing.com

Website: www.freshwarehousing.com

Avoid Critical Fulfillment Mistakes that Could Cost You Customers! Don't accept shipping errors, late shipments or poor service. Learn how to protect your business now with valuable warehousing AND fulfillment evaluation tools at www.freshwarehousing.com.

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Materialogic

1160 Research Blvd

St. Louis, MO 63132

Phone: 800-333-7144

Email: sales@materialogic.com

Website: www.materialogic.com

Materialogic is the premier 3PL provider for e-commerce, catalogs, and multichannel marketers. We specialize in order processing of product and literature for B2B/B2C applications through our cost-effective Midwest and West Coast distribution and service centers.

Clients of all sizes take advantage of our broad range of seamless services including:

- Order Management & Credit Card Processing
- eCommerce Solutions, Hosting, full EDI/AS2
- Secured Warehousing (including food grade and climate)
- Multiple Service Levels for Pick, Pack and Ship
- Value Added Services (packaging, print management and kit assembly)
- Real-Time Web Reporting
- Reverse Logistics

Materialogic's fully integrated solutions reduce our clients' 3PF investment and increase their product marketing initiatives.

Mail Services



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TELEMARKETING

Telemarketing: Inbound

Global Response

Call Centers | eCommerce | Fulfillment

Global Response

777 South State Road 7

Margate, FL 33068

Phone: 800-537-8000

Contact: Wendy Shooster

Email: wendy@globalresponse.com

Website: www.globalresponse.com

Global Response is a leading provider of contact center services for multichannel retailers. We specialize in quality customer care, inbound sales, order-processing, IVR, click-to-call, chat support and e-mail response. In business for over 35 years, our extensive client list includes global brands and premier retailers such as Lord & Taylor, National Geographic and Crate & Barrel. If you're outsourcing your customer contact, be sure to talk with Global Response. Discover a higher level of personalized customer service. And, a unique "Brand Care" approach that delivers superior customer experiences, in the voice of your brand.



Marketing Alternatives

Call Center: 520 N Cheney St, Taylorville, IL 62568

Fulfillment: 300 Exchange Drive, Crystal Lake, IL 60014

Phone: 815-444-9462

Fax: 815-444-9459

Contact: Gary Jon Stanko

Email: gjstanko@mktalt.com

Website: www.mktalt.com

Specializing in multi-channel contact center solutions.. Midwest-based, scalable to any size project, from two-seats to 260. Experience in many vertical industries, including service-dispatch, catalog sales (upsell/cross-sell specialists) and market research data collection. We also provide integrated eCommerce and Fulfillment solutions.

Telemarketing: Outbound

Global Response

Call Centers | eCommerce | Fulfillment

Global Response

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Margate, FL 33068

Phone: 800-537-8000

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Telemarketing: Workforce Mgmt. Systems

PIPKINS

Pipkins Inc

16690 Swingley Ridge Rd, Suite 150

Chesterfield, MO 63017

Phone: 800-469-6106

Fax: 636-590-4454

Website: www.pipkins.com

Pipkins is a leading supplier of workforce management software for the call center industry, providing such critical functionality as forecasting, scheduling, skill-based routing and much more. The company has recently introduced its revolutionary new Vantage Point™ (the all-new Maxima Advantage@8.0), which can easily be customized for each user-to meet individual needs and automate specific often-performed tasks. Vantage Point™ makes it easy for call centers to efficiently meet customer service and profitability goals.

WAREHOUSING

Conveyors, Components & Accessories



Wildeck Inc
405 Commerce St
Waukesha, WI 53186
Phone: 800-325-6939
Fax: 262-549-3446
Contact: Keith Pignolet, President
Email: info@wildeck.com
Website: www.wildeck.com

Wildeck products optimize distribution centers, warehouses, and manufacturing operations. Wildeck designs and manufactures mezzanines to provide additional manufacturing, assembly, or storage space as well as support rack, shelving, conveyors, and in-plant offices. Wildeck freight lifts (VRCs) safely move materials between levels; and safety guarding products protect equipment, inventory, and people from accidental impact by fork-lift or other vehicles.

Mezzanines



Wildeck Inc
405 Commerce St
Waukesha, WI 53186
Phone: 800-325-6939
Fax: 262-549-3446
Contact: Keith Pignolet, President
Email: info@wildeck.com
Website: www.wildeck.com

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Shipping Services

Endicia
247 High St
Palo Alto, CA 94301
Phone: 800-576-3279 x140
Fax: 650-321-0356
Email: sales@endicia.com
Website: www.endicia.com

Endicia Internet Postage™ allows users to print pre-paid U.S. Postal Service® shipping labels directly from a PC, Mac, or API. Endicia® allows companies to take advantage of the substantial savings of U.S. Postal Service shipping with the ease-of-use of a commercial shipping software system. Our solutions include stand-alone desktop shipping tools, database integration, web services, customizable API's and integration into over 70 third party applications. Stop getting short-changed and give Endicia a try.

Warehouse Recycling Equipment



BloApCo
N114W19125 Clinton Dr
Germantown, WI 53022
Phone: 800-959-0880
Fax: 262-255-3446
Contact: Ric Johnson, Sls. Dir.
Email: ric.johnson@bloapco.com
Website: www.bloapco.com

Blower Application Company offers a complete line of piggyback shredders for efficient shredding of corrugated cartons in distribution and warehouse facilities. Save on waste hauling costs by shredding unpacked boxes prior to baling, creating denser bales and more boxes per truck. In many instances the amount of waste loads is cut in half!

BloApCo shredders mount directly over balers to conserve floor space. Shredders for corrugated, wooden or plastic pallets are also available. BloApCo, headquartered in Germantown, Wis., has been working with customers around the world since 1933 solving a wide variety of waste and scrap handling problems.

WEB MARKETING

Search Engine Marketing



Oneupweb
13561 S West Bayshore Dr Ste 3000
Traverse City, MI 49684
Phone: 231-922-9977
Fax: 231-922-9966
Contact: Lisa Wehr
Email: info@oneupweb.com
Website: www.OneUpWeb.com

Oneupweb is an innovator in digital marketing, creating integrated online marketing plans that include: search engine optimization, paid search marketing, conversion improvement and analytics, podcast production, social media marketing, online media planning and placement, and search marketing consultation for in-house marketing teams. For more information about Oneupweb: toll free 877.568.7477, OneUpWeb.com, info@oneupweb.com.

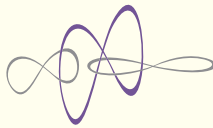


Performics
180 N LaSalle St Suite 1100
Chicago, IL 60601
Phone: 312-739-0338
Contact: Sarna Goldenberg, Director, Marketing
Website: www.performics.com

Performics provides search and performance marketing solutions to more than 125 of the world's top brands. Methodically innovative, we use the digital building blocks of search to create future-forward media opportunities designed to acquire and convert consumers. We help shape how consumers engage with advertisers online; we are impassioned visionaries who use structured approaches to anticipate and generate new brand experiences and leverage those events to drive ROI.

Headquartered in Chicago with offices around the world, Performics is the performance marketing expert inside Publicis Groupe's VivaKi Nerve Center. Performics is MarketingNext.

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p m d i g i t a l

PM Digital
5 Hanover Sq
New York, NY 10004
Phone: 212-387-0300
Contact: Suzy Sandberg, President - PM Digital
Email: ssandberg@pmdigital.com
Website: www.pmdigital.com

Headquartered in NYC, PM Digital is a leading Internet marketing agency specializing in search engine marketing, SEO, shopping portal feeds & social media marketing. Supported by proprietary media and marketing intelligence tools, PM Digital builds business revenues and brands online for top retailers and premium brand name clients in the publishing and nonprofit fields.

Search Engine Optimization

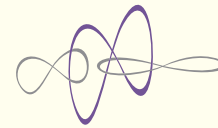


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PM Digital
5 Hanover Sq
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Email: ssandberg@pmdigital.com
Website: www.pmdigital.com

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