

Dear Catalog Shopper,

I'd like to let you know about pending legislation that will hurt catalog shoppers like you and the catalogs you enjoy, and I want to give you an easy way to make your voice heard as this law is being considered.

The so-called Marketplace Fairness Act is **unfair to catalog shoppers** and will make it more difficult for you to easily shop from home. The law will impose an extremely complex tax system on catalog and internet purchases, spread over more than 10,000 jurisdictions in the U.S., with each having its own tax rates, definitions, exceptions, tax holidays, and product exemptions. This will make today's simple ordering process complicated and burdensome.

**Make your voice heard:** Detach and mail the postcard below. Together we can make sure catalog shoppers don't bear the Marketplace Fairness Act's **unfair** burden.

Sincerely,  
Your friends at TruST  
True Simplification of Taxation  
[www.truesimplification.org](http://www.truesimplification.org)

TEAR OFF BOTTOM PORTION, COMPLETE, AND MAIL.

Dear Chairman Goodlatte,

I believe **the Marketplace Fairness Act is unfair** to catalog companies and people like me who shop by mail from catalogs. The MFA forces us to figure out extremely complex state and local tax rates, definitions, exceptions, tax holidays, and countless product exemptions for more than 10,000 jurisdictions.

**I ask you to ensure that the Marketplace Fairness Act requires uniform definitions, common tax rates, and other common sense simplifications recommended by TruST.** Please don't let the MFA drive up costs and confusion that could discourage millions of shoppers like me who rely on catalogs.

Sincerely,

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NAME

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STATE & ZIP CODE

# Pending Tax Laws Are **Unfair** To You

Help keep catalog shopping simple!

**TruST**

TRUE SIMPLIFICATION OF TAXATION

[www.truesimplification.org](http://www.truesimplification.org)

# TruST

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Place  
Stamp  
Here

House Judiciary Committee  
c/o Chairman Goodlatte  
2138 Rayburn House Office Building  
Washington, DC 20515