Top 3PL Application Questions

**Part 1: Tell Us About Your Company**

1. Company Name:
2. Headquarters Address:
3. Geographic Region:
4. Main Phone Number:
5. Website:
6. Twitter Handle:
7. LinkedIn Page (URL):
8. RFP Contact Name:

RFP Contact Email:

RFP Contact Phone:

1. Year Company Was Founded:
2. Parent Company (if applicable):
3. Total number of active clients:
4. Annual order volume for your typical client:
5. What is the estimated percentage breakdown of your 2015 B2C and B2B client revenue?

B2B Revenue: %

B2C Revenue: %

1. What are the top 3 merchandise categories you fulfill and the percentage of clients in these categories:

Category 1: %

Category 2: %

Category 3: %

1. Tell us about your company (250 word maximum). Be specific. Tell us what is unique about you, what you focus on, and why clients contract and stay with you. Try to capture the best attributes of your company here, remembering that every Top 3PL will be doing the same. Help the right clients choose you by describing what you do best, and what you are proud of. And please include information specific to your experience serving the ecommerce industry.
2. Tell us about 2 major changes you have made to the company in the last year that potential clients need to know about and why you made them.

Change 1:

Change 2:

1. List 5 Clients with whom you worked during 2014 or 2015.

Client 1:

Client 2:

Client 3:

Client 4:

Client 5:

1. Name a few fun culture facts people don't know about your company that make it a "Top 3PL" to work at (200 word maximum):

**Part 2: Please Tell Us About Your Systems, Services, Partners:**

1. Which ERP/Order Management System or systems do you use?
2. Which Warehouse Management System (WMS) or systems do you use?
3. Which Enterprise Resource Planning (ERP) system or systems do you use?
4. Which warehouse automation system or systems do you use?
5. If you have these, indicate which system or partner:

Business intelligence tool:

Marketing or merchandising data system:

Inventory forecasting options:

Call/contact center services:

Shipping systems:

RFID:

Primary shipping vendors:

**Part 3: Please Tell Us About Your Facilities & Operations:**

1. Please list your facility locations, including any that are internationally-based:
2. Do you presently fulfill continuity/subscription orders for clients?
3. Are your facilities food grade certified to handle packaged foods, and if so, which facility?
4. Do you handle international orders?
5. List any other value-added services that you offer to clients (i.e. kitting and assembly):

**Part 4: Client References**

Please list 3 ecommerce clients as references so Multichannel Merchant editors can call or email for a quote about you. Include name, title, company, phone, and email.

Reference 1 (required)

Name:

Title:

Company:

Phone:

Email:

Reference 2 (required)

Name:

Title:

Company:

Phone:

Email:

Reference 3 (required)

Name:

Title:

Company:

Phone:

Email:

**Part 5: Website Link**

There is absolutely no charge to enter Top 3PLs. However, if you would like to have a live link for one year in the online version of Top 3PLs at multichannelmerchant.com, email Cynthia Foristel at cforistel@accessintel.com for details.

**Part 6: Senior Leadership Verification and Reference**

Note: by completing this section, you certify that the information you're providing to Multichannel Merchant is 100% true and accurate. You also acknowledge that Multichannel Merchant editors may call your senior leadership for follow-up, interviews, and fact-checking.

Name of CEO/President:

Email:

Direct Phone:

Mailing Address for Top 3PLs Documentation:

Name of Senior Operations Executive:

Email:

Direct Phone:

Mailing Address for Top 3PLs Documentation:

Name of Senior Contact Center Executive, if applicable:

Email:

Direct Phone:

Mailing Address for Top 3PLs Documentation:

Name of Head of Business Development/Sales:

Email:

Direct Phone:

Mailing Address for Top 3PLs Documentation:

Name of Head of HR:

Email:

Direct Phone:

Mailing Address for Top 3PLs Documentation:

**Part 7: To learn more regarding our Enhanced Visibility and Lead Generation Package,** **please fill out the section below.**

Name:

Phone:

Email:

**Done! Email your completed application to Mike Obrien -** **MObrien@accessintel.com** **You're on your way to being one of Multichannel Merchant’s 2016 Top 3PLs.**