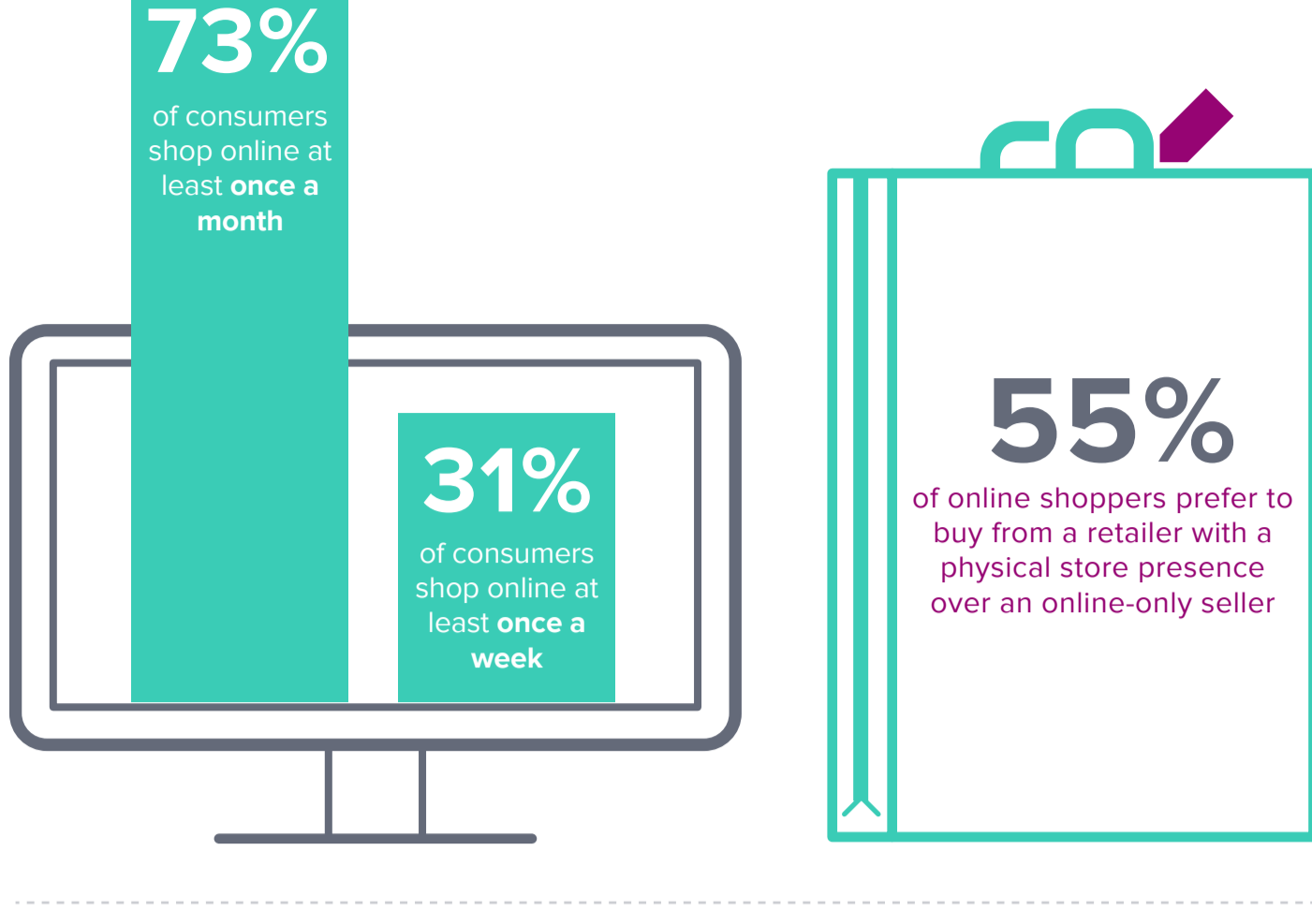


Inventory Visibility & Planning: The Retail Omni-Challenge

WHY RETAILERS SHOULD GO OMNICHANNEL

Omnichannel is the new retail reality and brands need to adapt.



eCommerce retailers who also sell on 2 marketplaces EXPERIENCE HIGHER REVENUE



Shoppers that buy on MULTIPLE CHANNELS have

30%

higher lifetime value than single channel shoppers



Not being omnichannel COSTS TYPICAL RETAILERS

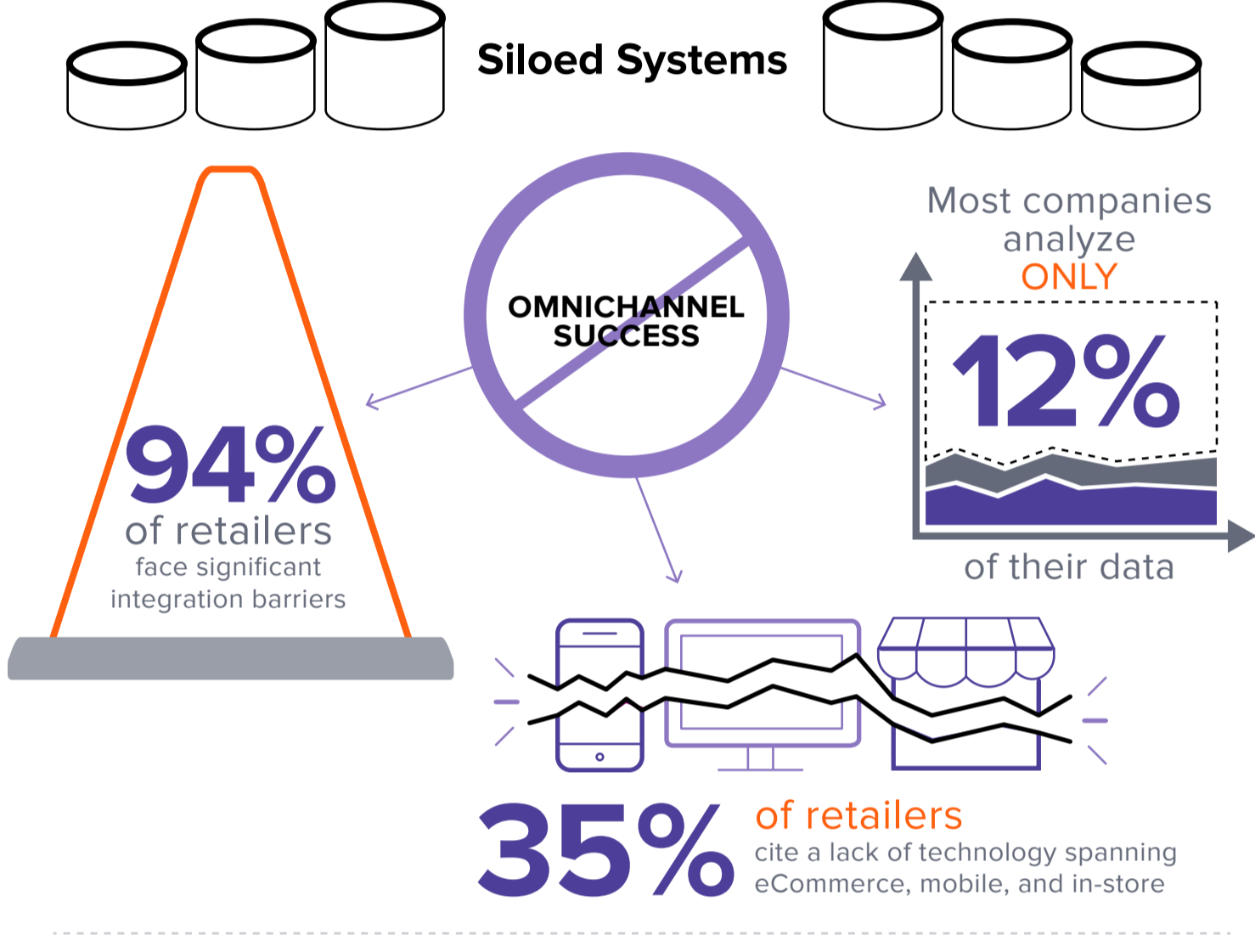
10%

in lost revenue



THE OMNI CHALLENGE

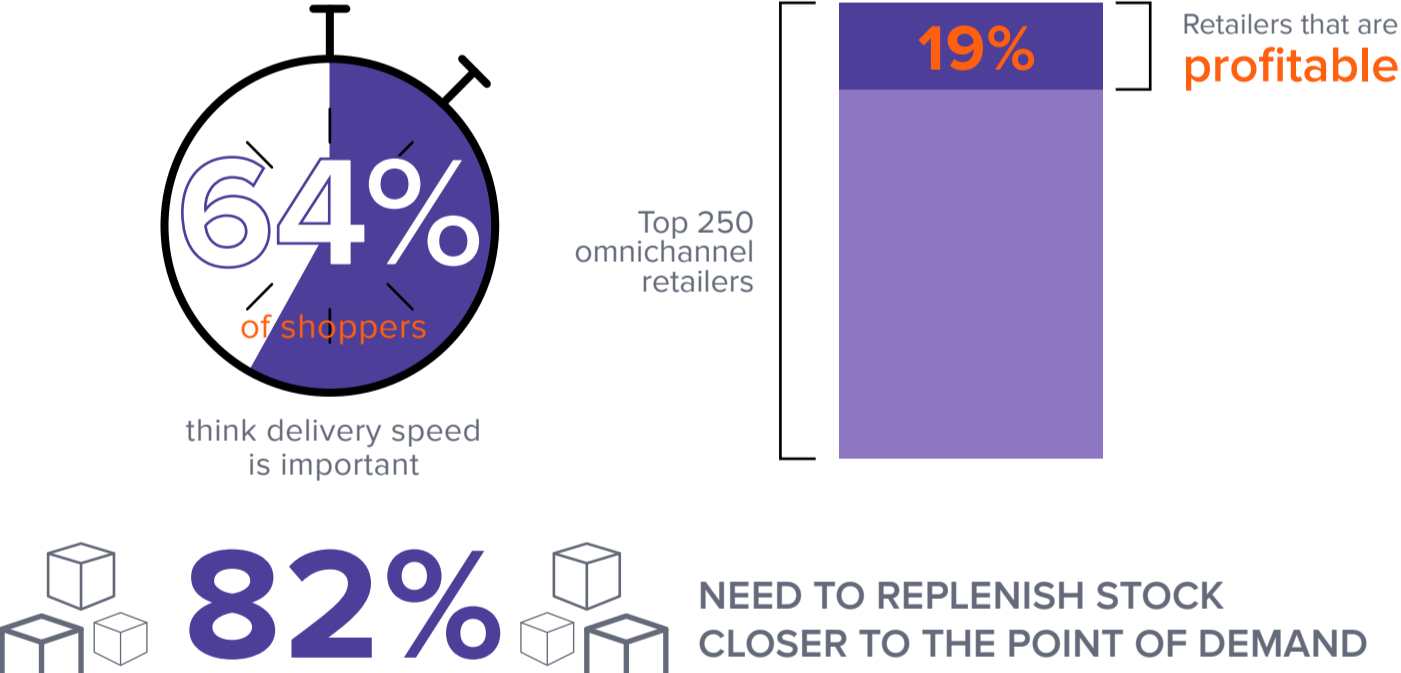
Multichannel brands face barriers to real omnichannel success.



Inventory Visibility

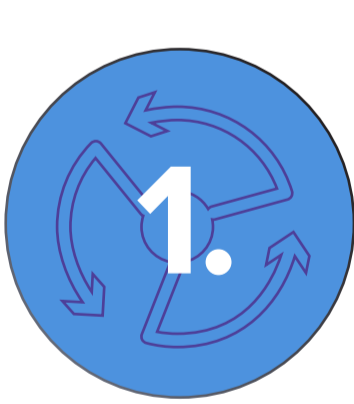


Flexible Fulfillment



ACHIEVING OMNICHANNEL PROFITABILITY

Follow these 3 steps to meet customer demands and profitably grow your business.



1. CENTRALIZE SYSTEMS & PROCESSES

Break down data silos by leveraging flexible, integrated technologies to unify critical information and processes across all your retail and wholesale channels, systems, and fulfillment locations.



2. AUTOMATE OPERATIONS

Reduce redundancies and improve efficiencies by automating manual processes and streamlining omnichannel sales, purchasing, inventory, fulfillment, and warehousing.



3. IMPROVE INVENTORY VISIBILITY & CONTROL

Avoid costly stockouts and overstocks with the increased inventory control, sales performance, and profit margin insights provided by centralized inventory management platforms.

Stitch Labs helps retailers improve inventory and operational efficiencies by an average of

39%

About Stitch Labs

Stitch Labs is a commerce operations platform that centralizes inventory, sales, purchasing, and fulfillment to give retailers greater visibility, efficiency, insight, and control across their business. With the power of Stitch's cloud-based platform, retailers and wholesalers can more easily reduce costs, maximize profitability, and intelligently scale their omnichannel operations to meet customers needs.

www.stitchlabs.com

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